

how much?

**FREE!**

2018

## CU\*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

### What are contests?

CU\*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU\*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

**Enrollment for contests is completely FREE!**

*Enroll Today!*

### What is included?

The CU\*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- **Prize** (purchased by CU\*Answers)
- **Mobile App banner**
- **OBC banner** (CU\*Answers will automatically upload for you)
- **Website banner** (various sizes)
- **MAP Promotion**
- **8.5 x 11 poster**
- **Statement insert**
- **Statement onsert**
- **Facebook Banner**
- **Contest Rules**

# 2018 Annual Contest Calendar

OPEN.CUANSWERS.COM/CONTESTS

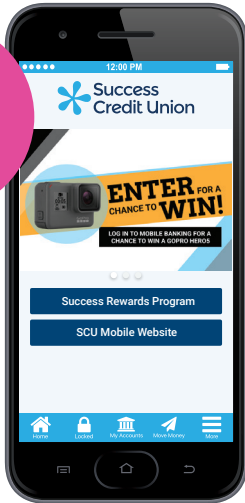
JAN	<p><i>e-Statement Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>ENROLL IN E-STATEMENTS FOR A CHANCE TO WIN AN XBOX ONE X</p>	JUL	<p><i>Debit Card Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>USE YOUR DEBIT CARD WITH A SIGNATURE FOR A CHANCE TO WIN A HOVERBOARD</p>
FEB	<p><i>e-Statement Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>ENROLL IN E-STATEMENTS FOR A CHANCE TO WIN AN XBOX ONE X</p>	AUG	<p><i>Debit Card Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>USE YOUR DEBIT CARD WITH A SIGNATURE FOR A CHANCE TO WIN A HOVERBOARD</p>
MAR	<p><i>Winner Announced</i></p> <p><b>Contest Prize:</b> Xbox One X</p> 	SEP	<p><i>Winner Announced</i></p> <p><b>Contest Prize:</b> Hoverboard</p> 
APR	<p><i>Mobile Web Banking Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>LOG IN TO MOBILE BANKING FOR A CHANCE TO WIN A GOPRO HEROS</p>	OCT	<p><i>Bill Pay Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>ENROLL IN BILL PAY FOR A CHANCE TO WIN A 49" SAMSUNG HDTV</p>
MAY	<p><i>Mobile Web Banking Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>LOG IN TO MOBILE BANKING FOR A CHANCE TO WIN A GOPRO HEROS</p>	NOV	<p><i>Bill Pay Contest</i></p>  <p><b>ENTER</b> FOR A CHANCE TO <b>WIN!</b></p> <p>ENROLL IN BILL PAY FOR A CHANCE TO WIN A 49" SAMSUNG HDTV</p>
JUN	<p><i>Winner Announced</i></p> <p><b>Contest Prize:</b> GoPro HERO5</p> 	DEC	<p><i>Winner Announced</i></p> <p><b>Contest Prize:</b> Samsung 49" HDTV</p> 

\* Prizes subject to change

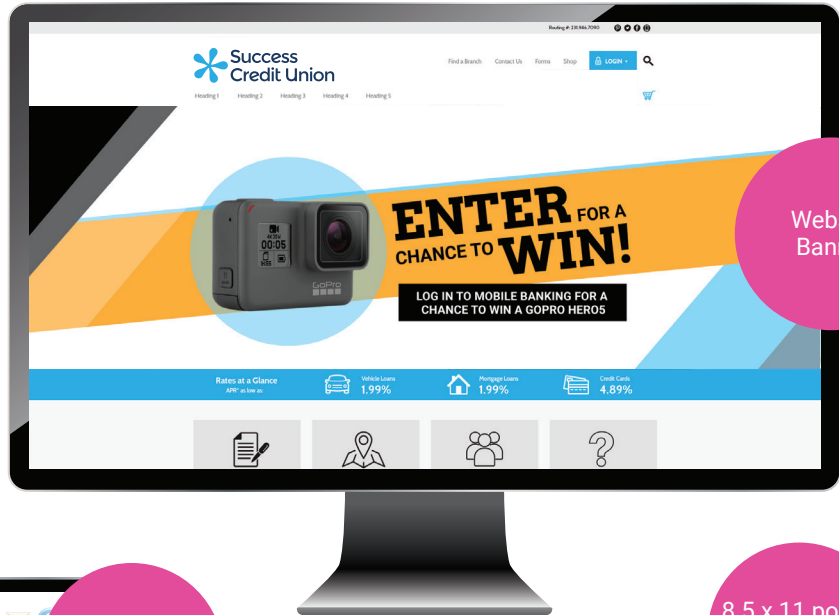
# What you get each contest

OPEN.CUANSWERS.COM/CONTESTS

Mobile App banner



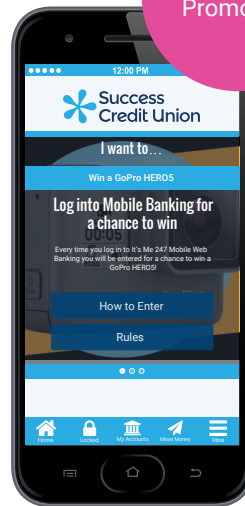
Website Banner



OBC banner



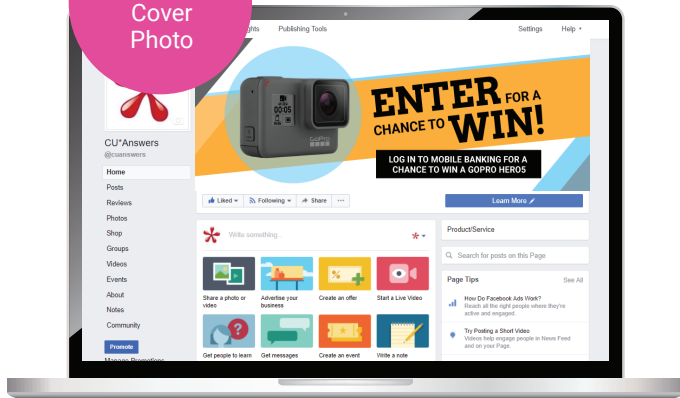
MAP Promotion



8.5 x 11 poster available for download



Facebook Cover Photo



Statement insert available for download



All materials are available for download at [open.cuanswers.com/contests](http://open.cuanswers.com/contests)



*Enroll today!*

[OPEN.CUANSWERS.COM/CONTESTS](https://open.cuanswers.com/contests)

*Questions?*

[CONTACT.MARKETING@CUANSWERS.COM](mailto:CONTACT.MARKETING@CUANSWERS.COM)