

# QUARTERLY NEWSLETTERS FOR CREDIT UNIONS



Quickly and effectively reach your members with timely information in a quarterly newsletter!

**SIGN UP TODAY!**  
As low as \$750/year



## About Quarterly Newsletters

Keeping members informed will always be a top priority for any business or organization. A newsletter is a great method of sharing this information and allowing your members another medium to learn more about your credit union's current events, loan specials, and new offerings.

Our newsletters are created with the intention of being a low-cost and low-maintenance service allowing you to quickly and effectively reach your members with timely information. Newsletters are designed, printed, and shipped quarterly to your member base. You also have the option to receive the digital file only for those who do not wish to have it printed.

The CU\*Answers Marketing team will contact you via email to collect the information they need to put your newsletter together for each quarter.

## Predesigned Newsletters

Predesigned newsletters only require a 100 word introduction, and the remainder of the information has already been designed and implemented. These newsletters are typically built with CU\*Answers default marketing campaigns installed, with CU\*Answers Quarterly Contests, or with a basic set of information informing your customers of your credit union's services and offerings.

Your logo and brand's color scheme will be implemented into the design of each newsletter.

**Keep your members in the loop through our newsletters with current events, services, and offerings!**

## Custom Newsletters

CU\*Answers also offers a full custom designed and printed option for your newsletter. Having your own newsletter designed allows you the flexibility and customization to write and design any information you feel your members need to know. Our on staff creative services team can assist you through this entire process, ensuring your members receive the best possible newsletter.

## Newsletter Pricing

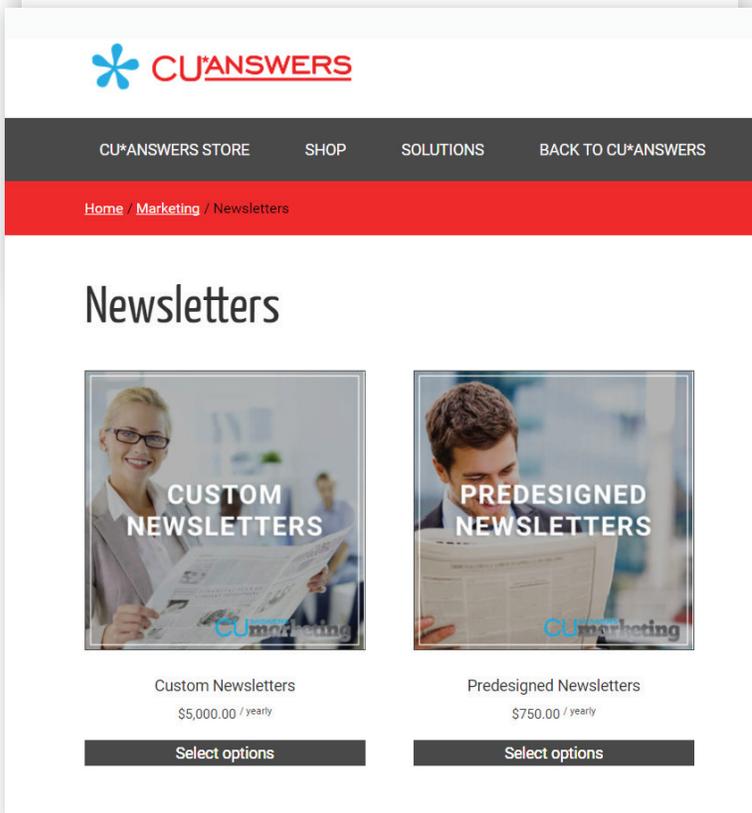
### Predesigned Template: **\$750 per year**

The predesigned template allow for logo and color changes only. Additional design changes require the upgrade to a custom newsletter.

**Custom newsletter design: \$5,000 per year**  
\$2,000 design and setup (includes first quarter)  
\$1,000 design and setup for additional quarters

A one year commitment (four quarterly mailings) is required for purchase of any CU\*Answers' newsletter offerings.

*Printing and shipping are additional costs. Costs will be calculated after determining quantity of newsletters required to be printed and shipped.*



The screenshot shows the CU\*Answers website interface. At the top is the CU\*ANSWERS logo. Below it is a navigation bar with links for CU\*ANSWERS STORE, SHOP, SOLUTIONS, and BACK TO CU\*ANSWERS. A red breadcrumb trail reads Home / Marketing / Newsletters. The main heading is "Newsletters". There are two product cards: "CUSTOM NEWSLETTERS" priced at \$5,000.00 / year with a "Select options" button, and "PREDESIGNED NEWSLETTERS" priced at \$750.00 / year with a "Select options" button. Both cards feature images of people reading newsletters and the CUmarketing logo.

To sign up please visit:

[OPEN.CUANSWERS.COM/NEWSLETTERS](https://open.cuanswers.com/newsletters)

**CU**\*ANSWERS  
**marketing**

**CONTACT US TO LEARN MORE**

Email: [marketing@cuanswers.com](mailto:marketing@cuanswers.com)

[open.cuanswers.com/newsletters](http://open.cuanswers.com/newsletters)