

CU^{*ANSWERS}marketing

how much?

FREE!

2019

CU*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

What are contests?

CU*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely FREE!

What is included?

The CU*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- **Prize** (purchased by CU*Answers)
- **Mobile App banner**
- **OBC banner** (CU*Answers will automatically upload for you)
- **Website banner** (various sizes)
- **MAP Promotion**
- **8.5 x 11 poster**
- **Statement insert**
- **Statement onsert**
- **Facebook Banner**
- **Contest Rules**

Enroll Today!

2019 Annual Contest Calendar

OPEN.CUANSWERS.COM/CONTESTS

JAN	<p><i>e-Statement Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>ENROLL IN E-STATEMENTS FOR A CHANCE TO WIN A YETI COOLER</p>	JUL	<p><i>Debit Card Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>USE YOUR DEBIT CARD WITH A SIGNATURE FOR A CHANCE TO WIN A KITCHENAID STAND MIXER</p>
FEB	<p><i>e-Statement Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>ENROLL IN E-STATEMENTS FOR A CHANCE TO WIN A YETI COOLER</p>	AUG	<p><i>Debit Card Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>USE YOUR DEBIT CARD WITH A SIGNATURE FOR A CHANCE TO WIN A KITCHENAID STAND MIXER</p>
MAR	<p><i>Winner Announced</i></p>  <p>Contest Prize: Yeti Cooler</p>	SEP	<p><i>Winner Announced</i></p>  <p>Contest Prize: Kitchenaid Stand Mixer</p>
APR	<p><i>Mobile Web Banking Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>LOG IN TO MOBILE BANKING FOR A CHANCE TO WIN A WEBER GRILL</p>	OCT	<p><i>Bill Pay Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>ENROLL IN BILL PAY FOR A CHANCE TO WIN A IROBOT ROOMBA ROBOT VACUUM</p>
MAY	<p><i>Mobile Web Banking Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>LOG IN TO MOBILE BANKING FOR A CHANCE TO WIN A WEBER GRILL</p>	NOV	<p><i>Bill Pay Contest</i></p>  <p>ENTER FOR A CHANCE TO WIN!</p> <p>ENROLL IN BILL PAY FOR A CHANCE TO WIN A IROBOT ROOMBA ROBOT VACUUM</p>
JUN	<p><i>Winner Announced</i></p>  <p>Contest Prize: Weber Grill</p>	DEC	<p><i>Winner Announced</i></p>  <p>Contest Prize: iRobot Roomba Vacuum</p>

* Prizes subject to change

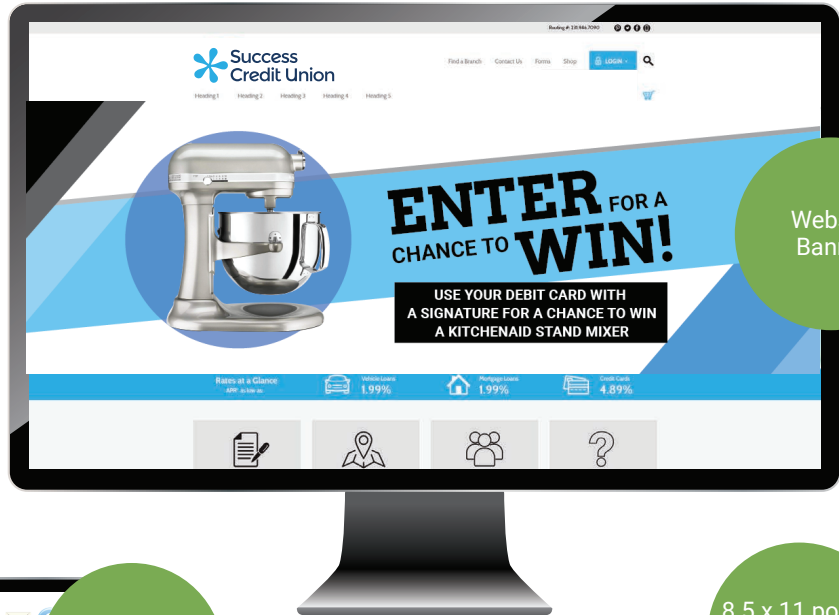
What you get each contest

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Mobile App banner



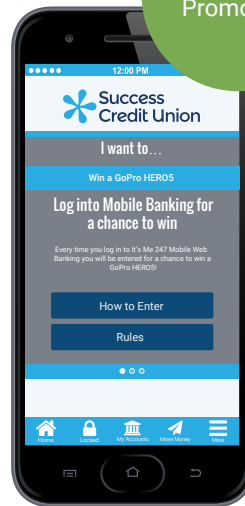
Website Banner



OBC banner



MAP Promotion



8.5 x 11 poster available for download



Facebook Cover Photo



Statement insert available for download



All materials are available for download at open.cuanswers.com/contests



Enroll today!

[OPEN.CUANSWERS.COM/CONTESTS](https://open.cuanswers.com/contests)

Questions?

CONTACT.MARKETING@CUANSWERS.COM