

eStatements Accent Colors

Are you looking for consistency in your marketing scheme when it comes to eStatements versus odd colors that clearly aren't your branding? Then this product is for you.

We'll let you pick a primary and secondary color that represents your branding and apply them to your eStatements so that your eStatements more closely match your theme. Marketers and members will love the consistency this brings! This product will help make an obvious visual statement to members that they are right where they belong and are viewing documents from their credit union.



Before:

After:

Ordering Process

When you order this service, you select your colors from the picking tool, or enter their numbers in directly. The imaging solutions team will then take those numbers and create a mockup for you to approve. If you're good with the mockup, they go on to make the change to production and your members start enjoying your new color accents that match your branding scheme. Typically, it takes a week or two to get you a mockup and a week to make the change providing you respond in a timely manner.

Cost

One time fee of \$500.00

Contact Information:

Imaging Solutions
CU*Answers
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(800) 327-3478

www.cuanswers.com/products/imaging-solutions

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