

How Much?  
**FREE!**

# CU<sup>\*ANSWERS</sup> marketing 2020

## CU\*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

### What are contests?

CU\*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU\*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely FREE!

***Enroll Today!***

### What is included?

The CU\*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- **Prize** (purchased by CU\*Answers)
- **Mobile App banner**
- **OBC banner** (CU\*Answers will automatically upload for you)
- **Website banner** (various sizes)
- **MAP Promotion**
- **8.5 x 11 poster**
- **Statement insert**
- **Statement onsert**
- **Facebook Banner**
- **Contest Rules**

# 2020 Annual Contest Calendar

OPEN.CUANSWERS.COM/2020CONTEST

<p><b>JAN</b></p>	<p>e-Statement Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>ENROLL IN <b>E-STATEMENTS</b> FOR A CHANCE TO WIN A <b>YETI COOLER &amp; 30oz TUMBLERS</b></p> 	<p>Debit Card Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>USE YOUR <b>DEBIT CARD</b> WITH SIGNATURE FOR A CHANCE TO WIN AN <b>AMAZON ECHO &amp; NEST THERMOSTAT</b></p> 
<p><b>FEB</b></p>	<p>e-Statement Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>ENROLL IN <b>E-STATEMENTS</b> FOR A CHANCE TO WIN A <b>YETI COOLER &amp; 30oz TUMBLERS</b></p> 	<p>Debit Card Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>USE YOUR <b>DEBIT CARD</b> WITH SIGNATURE FOR A CHANCE TO WIN AN <b>AMAZON ECHO &amp; NEST THERMOSTAT</b></p> 
<p><b>MAR</b></p>	<p>Winner Announced</p> <p><b>Contest Prize:</b> Yeti Cooler &amp; 30oz Ramblers (2)</p> 	<p>Winner Announced</p> <p><b>Contest Prize:</b> Amazon Echo &amp; Nest Thermostat</p> 
<p><b>APR</b></p>	<p>Mobile Web Banking Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>LOG IN TO <b>MOBILE BANKING</b> FOR A CHANCE TO WIN A <b>KITCHENAID STAND MIXER</b></p> 	<p>Bill Pay Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>ENROLL IN <b>BILL PAY</b> FOR A CHANCE TO WIN A <b>DYSON VACUUM</b></p> 
<p><b>MAY</b></p>	<p>Mobile Web Banking Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>LOG IN TO <b>MOBILE BANKING</b> FOR A CHANCE TO WIN A <b>KITCHENAID STAND MIXER</b></p> 	<p>Bill Pay Contest</p> <p><b>ENTER</b> <i>for a chance</i> <b>TO WIN</b></p> <p>ENROLL IN <b>BILL PAY</b> FOR A CHANCE TO WIN A <b>DYSON VACUUM</b></p> 
<p><b>JUN</b></p>	<p>Winner Announced</p> <p><b>Contest Prize:</b> KitchenAid Stand Mixer</p> 	<p>Winner Announced</p> <p><b>Contest Prize:</b> Dyson Ball Multi Floor 2 Vacuum</p> 

\* Prizes subject to change

# What you get each contest

OPEN.CUANSWERS.COM/2020CONTEST

**Mobile App banner**

**Website Banner**

**OBC banner**

**MAP Promotion**

**Facebook Cover Photo**

**8.5 x 11 poster available for download**

**Statement insert available for download**

All materials are available for download at [open.cuanswers.com/2020contest](http://open.cuanswers.com/2020contest)

***Enroll Today!***

[OPEN.CUANSWERS.COM/2020CONTEST](https://open.cuanswers.com/2020contest)

**Questions?**

[CONTACT.MARKETING@CUANSWERS.COM](mailto:CONTACT.MARKETING@CUANSWERS.COM)