CU*ANSWERS
Web Services

WEB QUALITY ASSURANCE SERVICE

Interested in providing a more satisfying web experience for your current and future members?

CU*Answers is now offering a new service to monitor and report on an expanded area of quality assurance.

Using a robust toolkit of testing resources, this new service will check your most visited webpages for accessibility, quality and performance, regulatory compliance, and search engine optimization. The goal of the Quality Assurance Service is to provide your members with a quality experience and setting the stage for your website to continue to be your Internet Retailing focal point.

In addition to monitoring adherence to Web Content Accessibility Guidelines (WCAG) from the World Wide Web Consortium (W3C), the service will also review the following:

- Security
- Broken links
- Misspellings
- Required disclaimers, logos, and disclosures
- Optimized use of headings, keywords, and meta information for maximized search engine visibility

How It Works

Our Web Quality Assurance Service provides ongoing reporting and remediation of the top pages on your website
Upon enrollment, we use Google Analytics to pinpoint your most visited pages and put together an initial report that details the state of your website relative to accessibility and quality. The report draws on both automated scan and manual review findings to provide a scorecard that you can use to keep track of your site's progress.

You will be allotted 10 hours of remediation and development time to be used within the first year of enrollment
This time will be used to research and address issues that are uncovered in your report. Reports provided by CU*Answers may identify areas that are not necessary to remediate. Any decisions not to pursue reconciliation will be agreed upon and tracked in successive reports.

Following the initial report, we will continue to scan and monitor your website
You will receive monthly reports that use a variety of tools to monitor the overall health of your website. Reports will include details on security, adherence to Web Content Accessibility Guidelines and Search Engine Optimization best practices, as well as other quality factors such as links, spelling, and the use of required logos and disclaimers.

Every new Web Services website will be reviewed for web accessibility and quality throughout development
Clients will then have the opportunity to enroll in our Quality Assurance Service to continue receiving reports.

We are looking for early adopters. Enroll today!

https://store.cuanswers.com/product/website-accessibility-service/

Service Cost

Hosted sites:

• *One time setup fee: $500*

• *10 hours of remediation time included*

• *After 10 hours are exhausted, $100/hour billed in 15 minute increments*

  Waived if site has been launched within last 6 months

Non-hosted sites:

One time setup fee: $100

Does not include remediation

All sites:

Tier 1 <5k members: $75/month
Tier 2 5k-15k members: $150/month
Tier 3 >15k members: $225/month

For more information contact CU*Answers Web Services:

web_services@cuanswers.com
616-285-5711 x275