



CU^{*ANSWERS}marketing

2021

CU*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

WHAT ARE CONTESTS?

CU*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely FREE!

**ENROLL
TODAY!**

WHAT IS INCLUDED?

The CU*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- **Prize** (*purchased by CU*Answers*)
- **Mobile App banner**
- **OBC banner** (*CU*Answers will automatically upload for you*)
- **Website banner** (*various sizes*)
- **MAP Promotion**
- **8.5 x 11 poster**
- **Statement insert**
- **Statement onsert**
- **Facebook Banner**
- **Contest Rules**

**MOBILE
APP 4.0
INCLUDED!**

2021 ANNUAL CONTEST CALENDAR

OPEN.CUANSWERS.COM/2021CONTEST

JAN

ENROLL IN
E-STATEMENTS
FOR A CHANCE TO WIN A
WEBER GRILL



Q1 WINNER
ANNOUNCED
IN MARCH

FEB

MAR

APR

MAY

JUN

LOGIN TO
MOBILE BANKING
FOR A CHANCE TO WIN AN
iPAD



Q2 WINNER
ANNOUNCED
IN JUNE

JUL

AUG

SEP

OCT

NOV

DEC

USE YOUR
DEBIT CARD
WITH SIGNATURE FOR A
CHANCE TO WIN A

55" 4K TV



Q3 WINNER
ANNOUNCED
IN SEPTEMBER

ENROLL IN
BILL PAY
FOR A CHANCE TO WIN
**BOSE NOISE CANCELLING
WIRELESS HEADPHONES**



Q4 WINNER
ANNOUNCED
IN DECEMBER

* Prizes subject to change

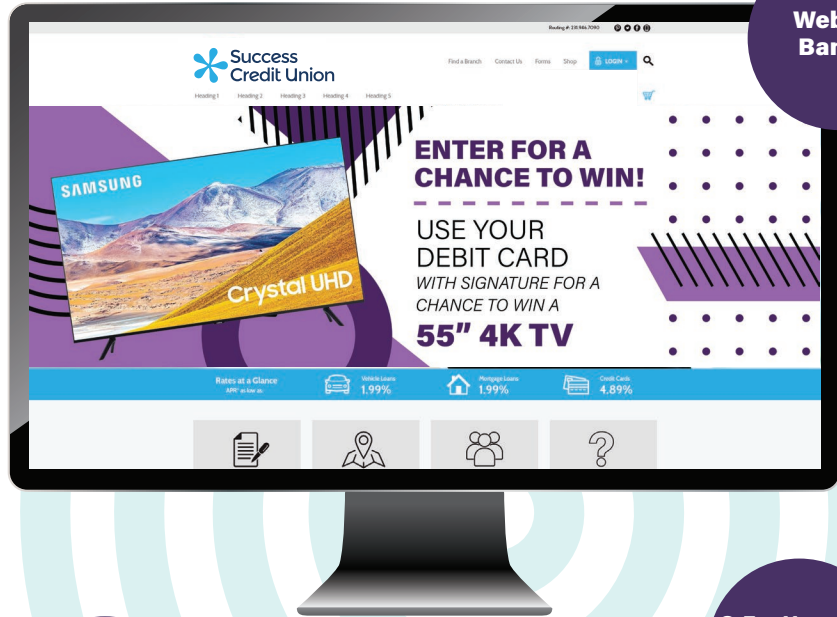
WHAT YOU GET EACH CONTEST

OPEN.CUANSWERS.COM/2021CONTEST

Mobile App banner



Website Banner



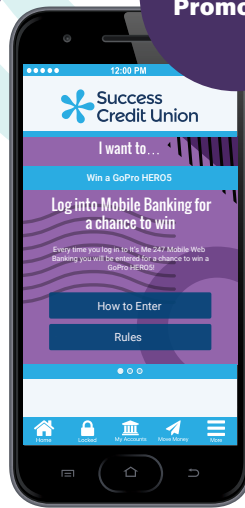
8.5 x 11 poster available for download



OBC banner



MAP Promotion



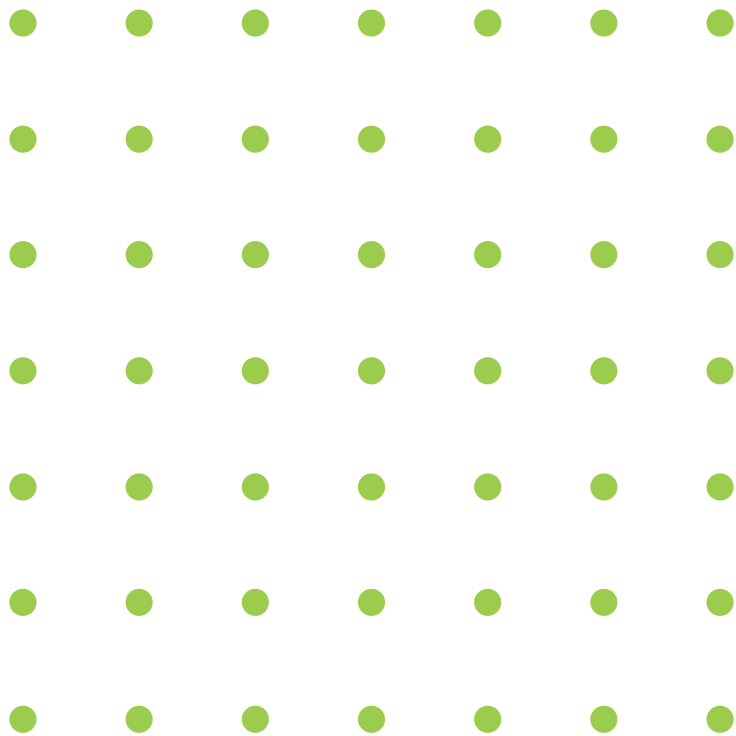
Facebook Cover Photo



Statement insert available for download



All materials are available for download at open.cuanswers.com/2021contest



ENROLL TODAY!

[OPEN.CUANSWERS.COM/2021CONTEST](https://open.cuanswers.com/2021contest)

QUESTIONS?

Contact Marketing@cuanswers.com

