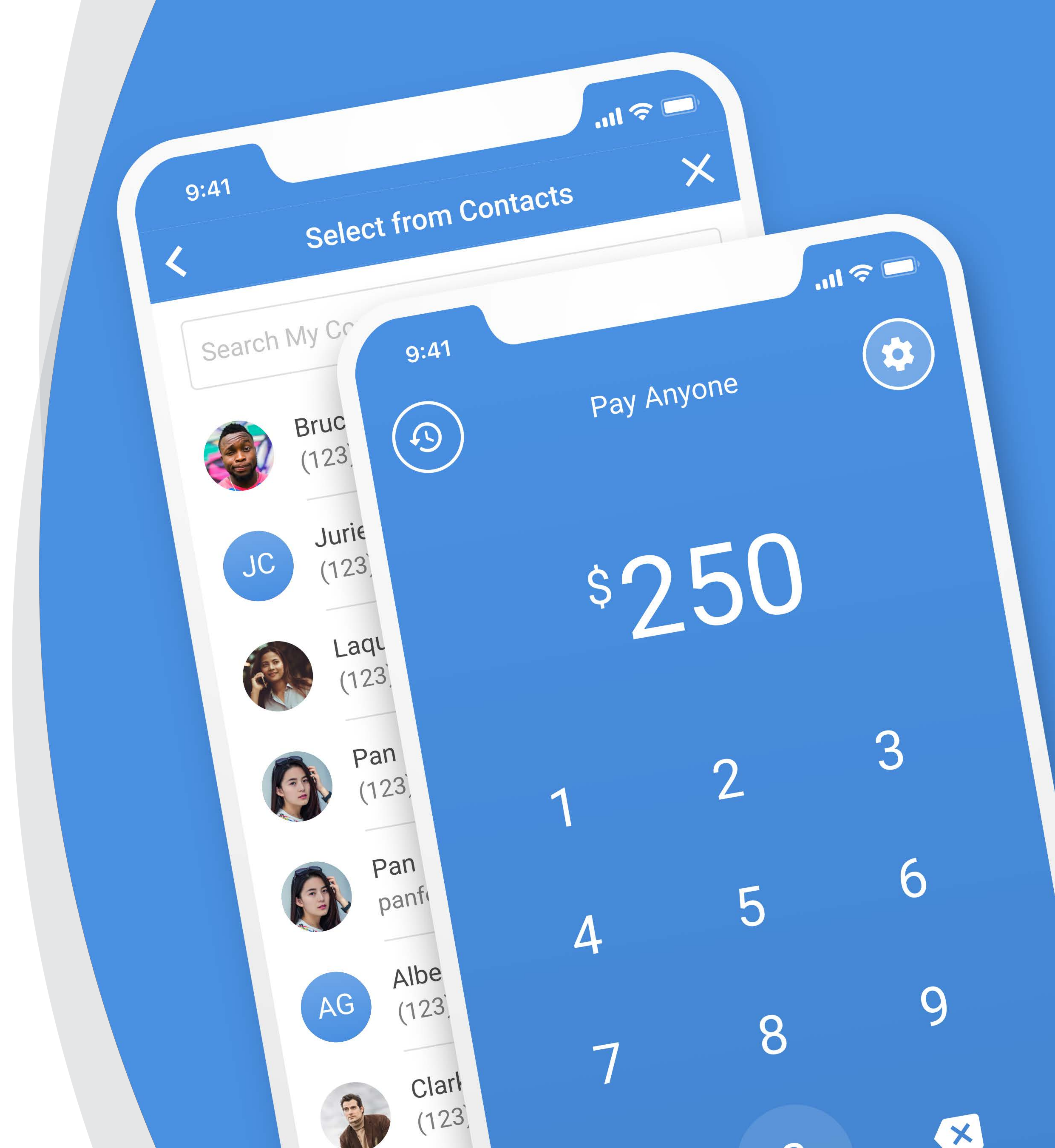


# Pay Anyone 1.0

Premium Micro App

Mobile Technologies Team • CU\*Answers





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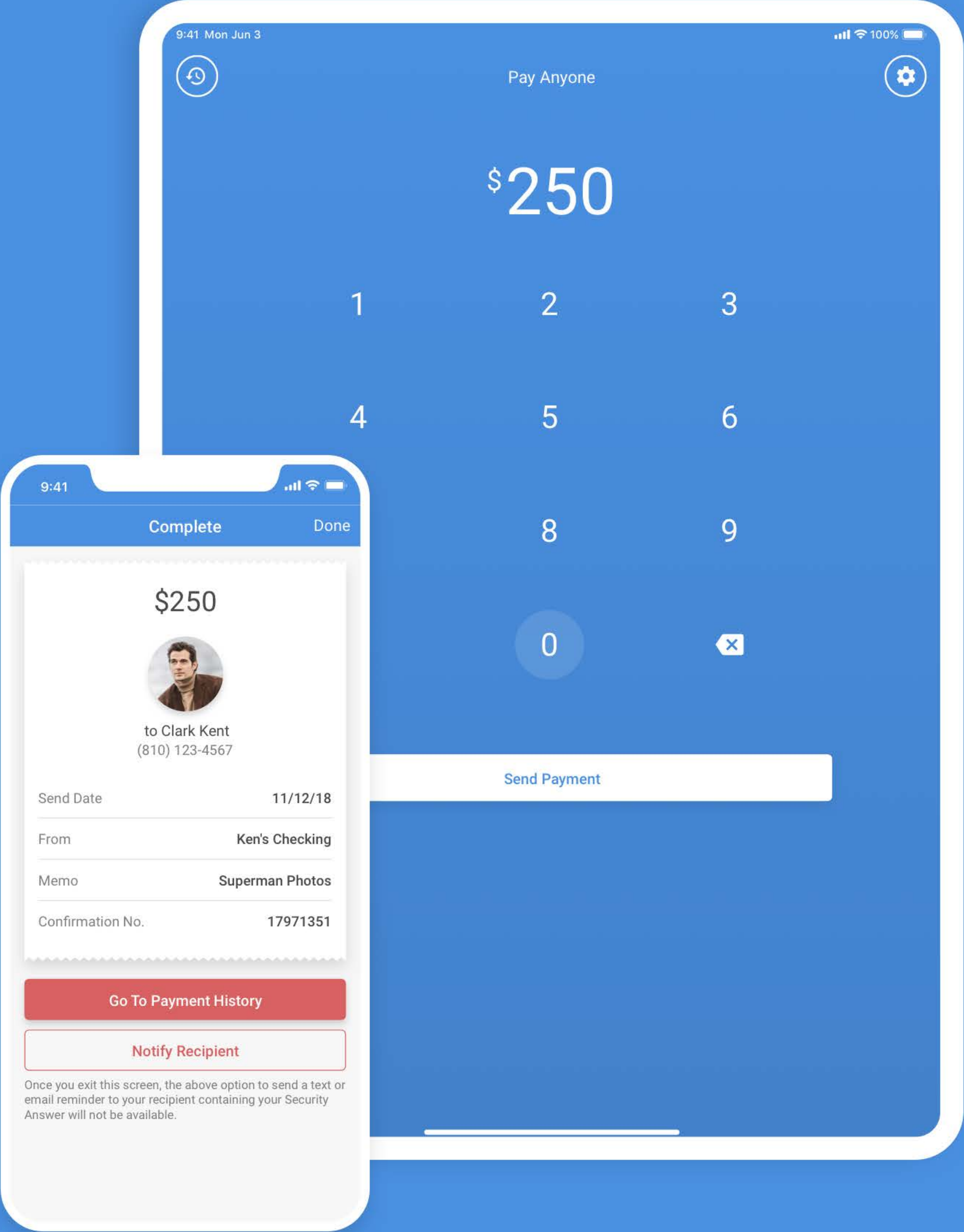
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# Test Drive & Deployment Costs



**\$1000**

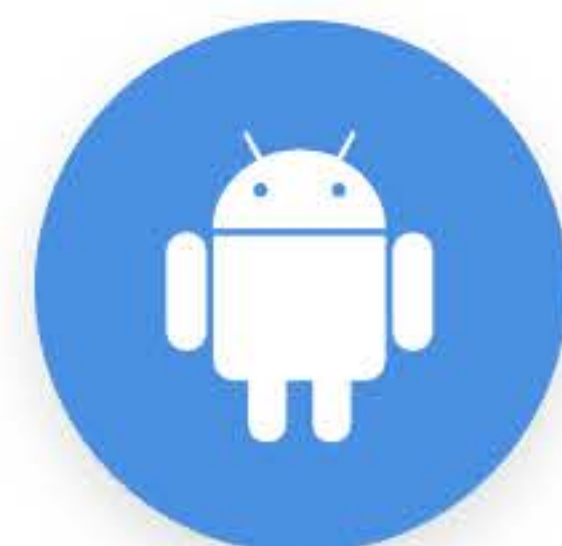
Includes First time Setup & iOS & Android Deployment Fees



iOS Setup  
& Test Drive

**\$250**

Annual Update Fee



Android Setup  
& Test Drive

**\$250**

Annual Update Fee

## Interested in Beta Testing?

MTG will waive deployment fees for up to 2 credit unions to beta test the Pay Anyone Micro App. In order for your credit union to qualify to beta, you must have at minimum 5 iOS and 5 Android active staff beta testers and must test all applicable Pay Anyone Micro App enhancements. Contact **Kristian Daniel** if you are interested in becoming a beta tester.

# What's Included with This Cost?



## Test Drive Your App

This means the ability to install a separate iOS or Android pre-released version of your app along side your credit union's current one in production.



## Unlimited Testers

Allow all your staff members to see the new app before it launches! You can get familiar with new features and plan marketing opportunities before releasing to your members.



## Management Tools

Like before, you can use MTG Professional Services to set up your new app's configurations. Or, try the new **CU Publisher's Self Service Pay Anyone Manager (\$15.00 per month)** to control branding & marketing along with micro app analytics.



## Preferred Release Date

Decide what date you'd like to release your new app to your members!

For more information or frequently asked questions, go to the FAQ pages in the back of this brochure.

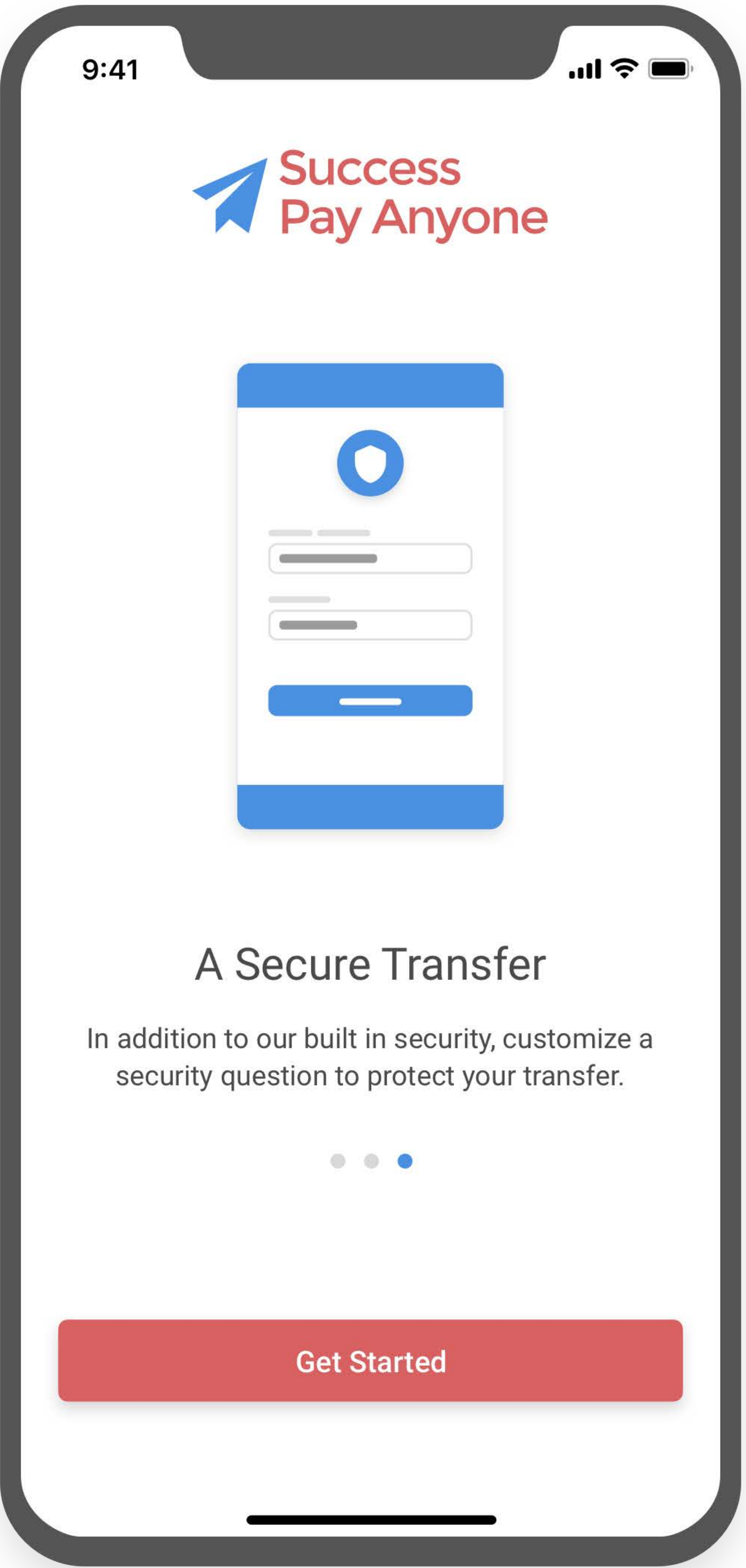
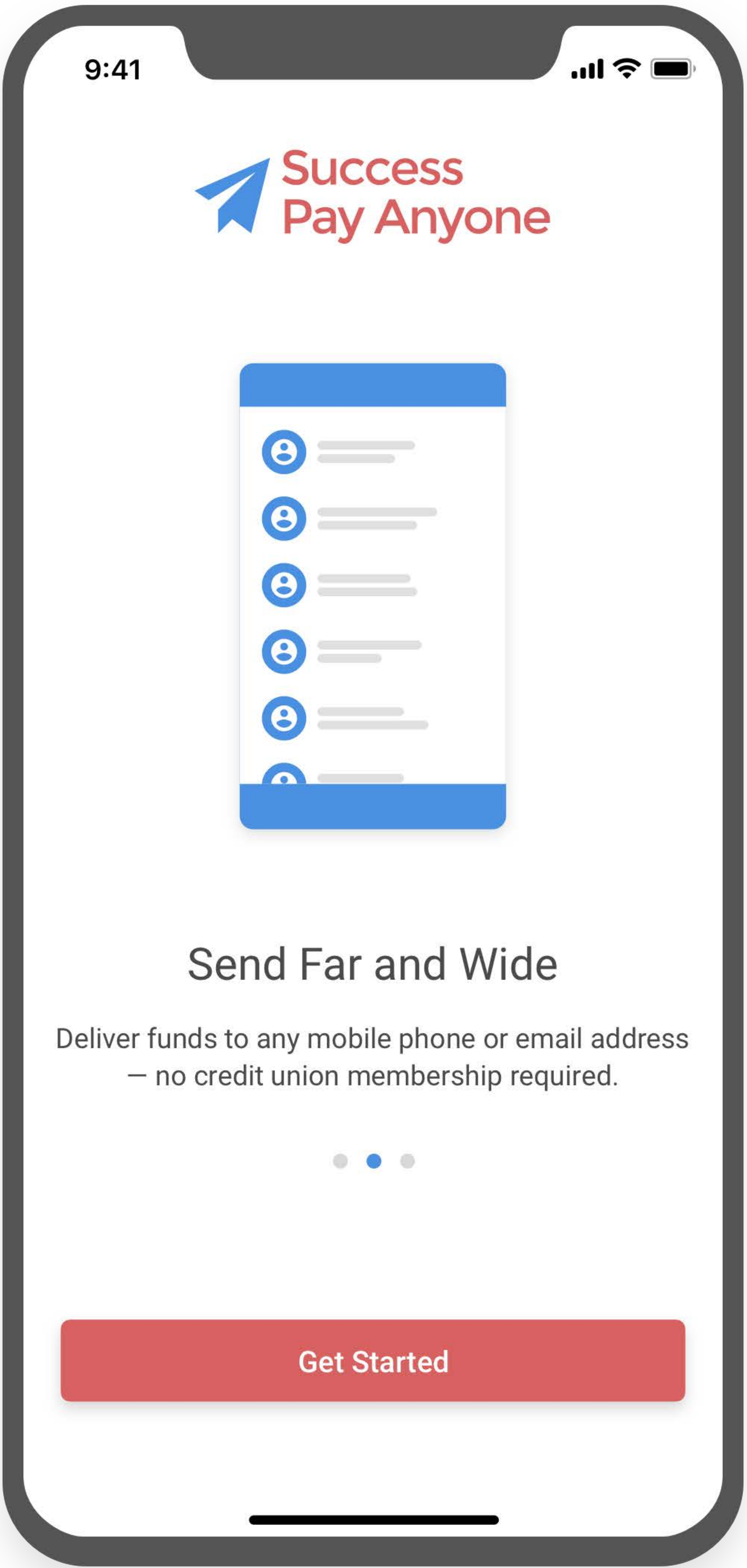
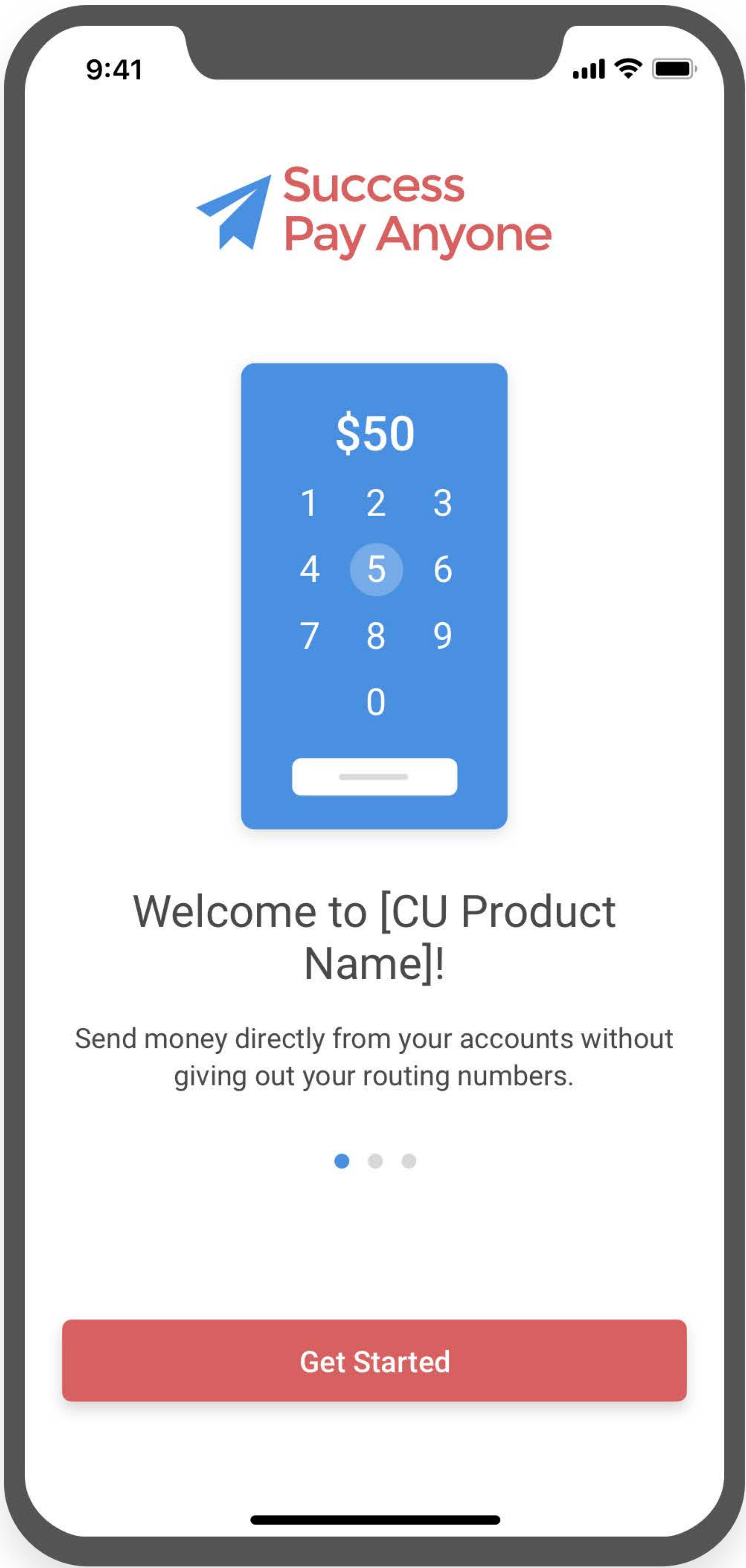


# Launching the App



# New Downloads

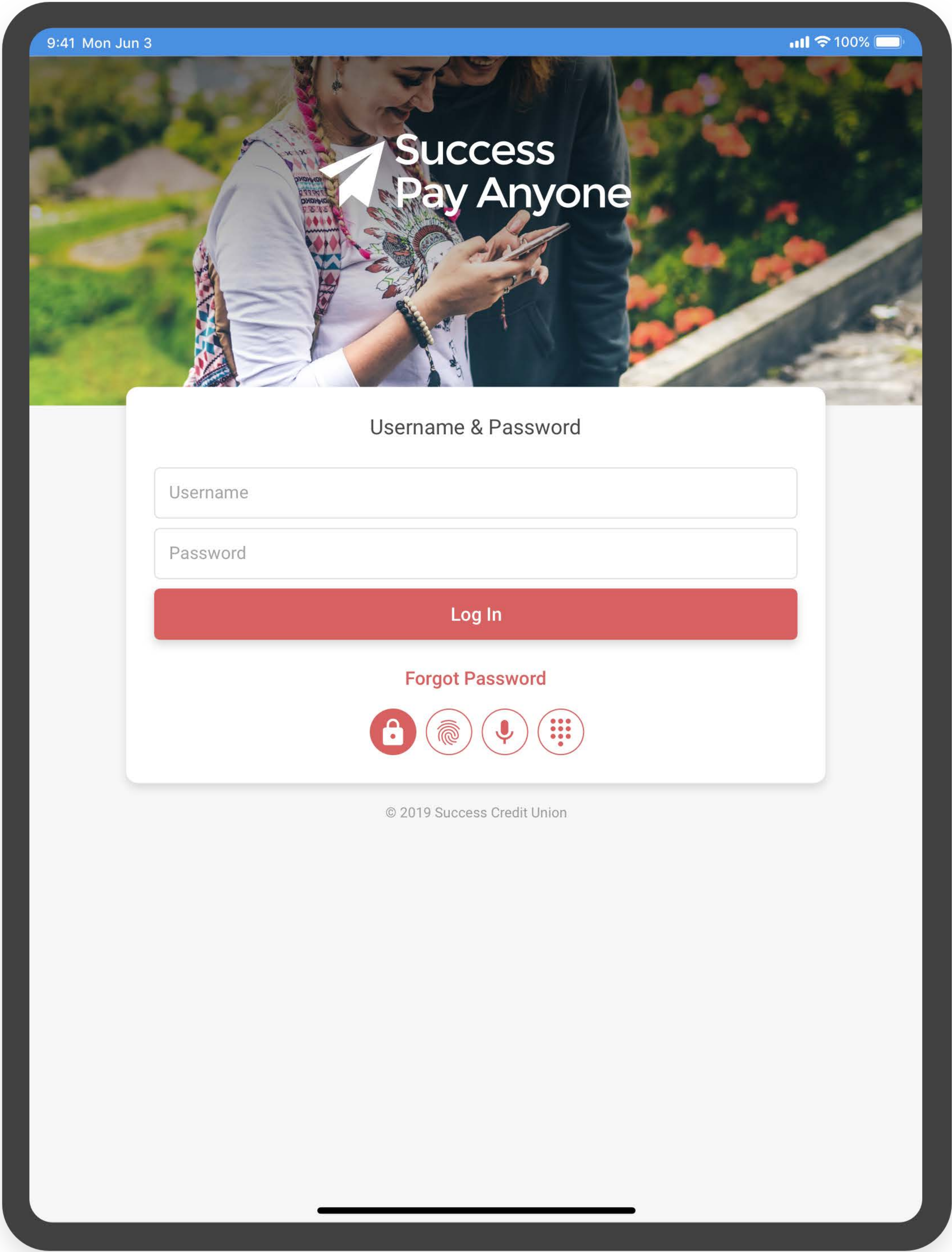
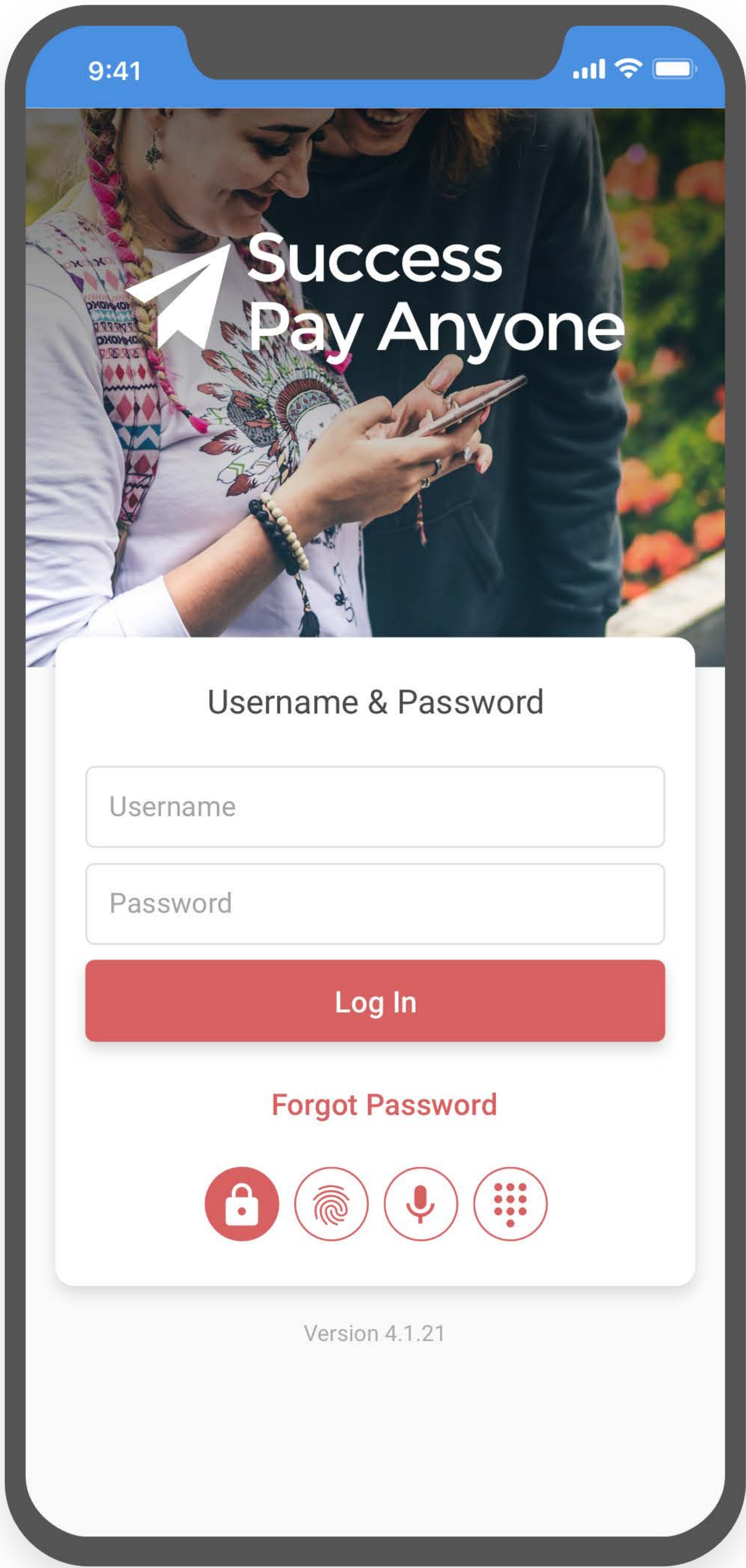
On a new download, a brief slideshow introducing the app will be shown.





# New Login

To help shrink the size of micro apps, the homescreen and authentication pane have been combined into one Login screen. Members can use the same DAON or Username/Password combinations as their others apps to log in.

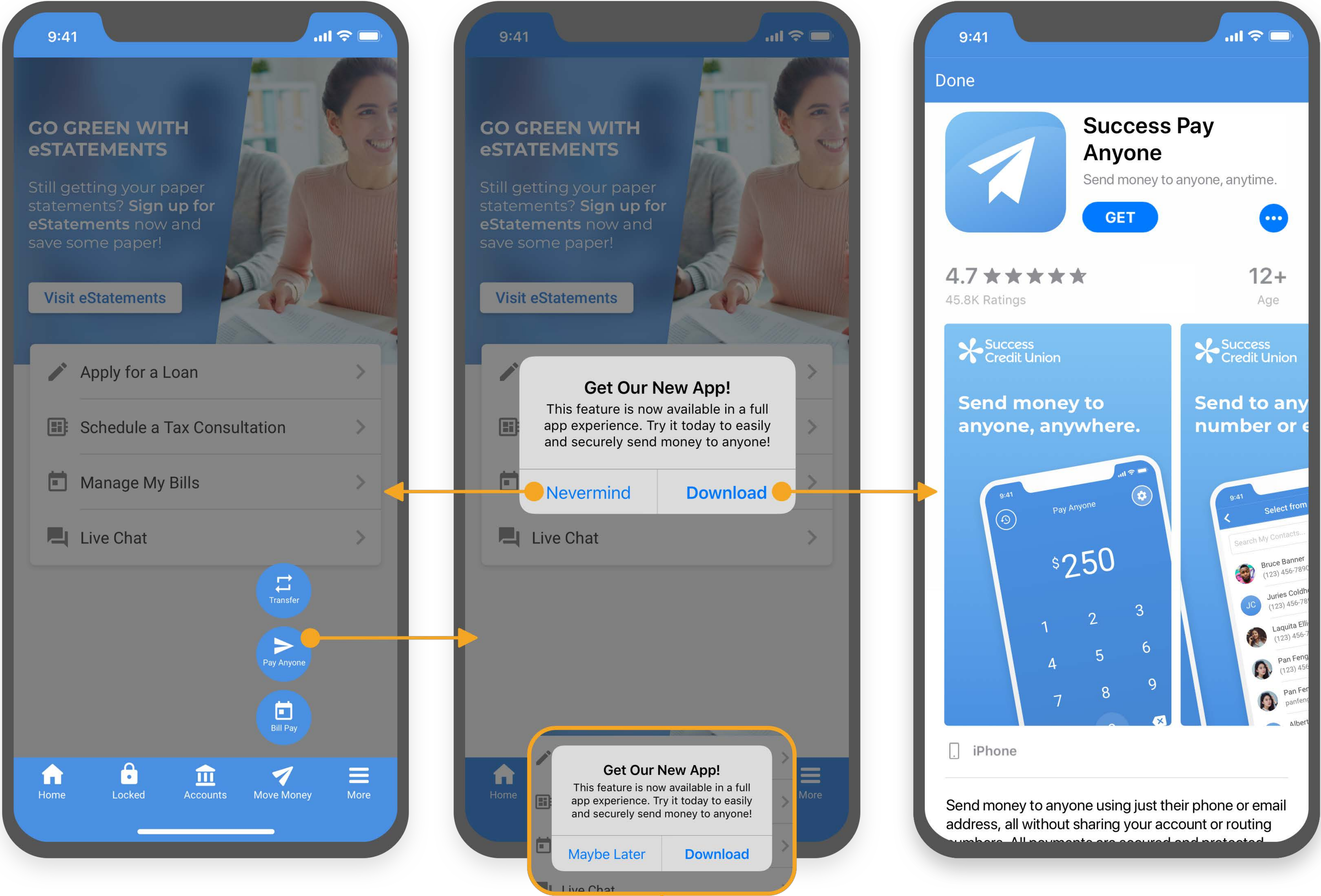




# App Linking

The Pay Anyone Micro App can be linked from the CU's main app via the Pay Anyone puck under "Move Money." This link can replace the current app version, or be presented as an alternative.

If the member attempts to jump to the Pay Anyone app without it downloaded, a modal will appear with a button that opens the device's app store (without leaving the current app). This allows the member to download the micro app without leaving the main app.

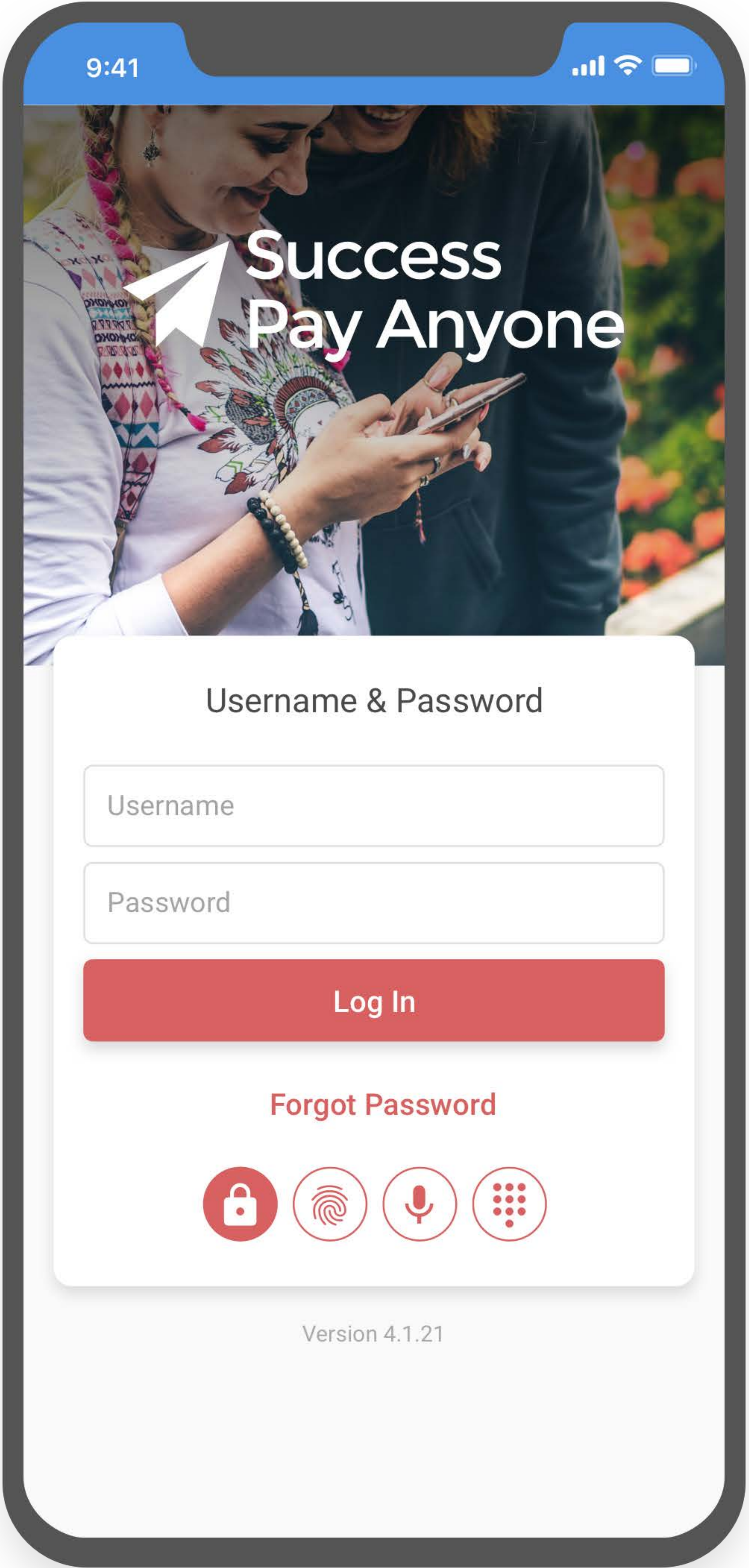
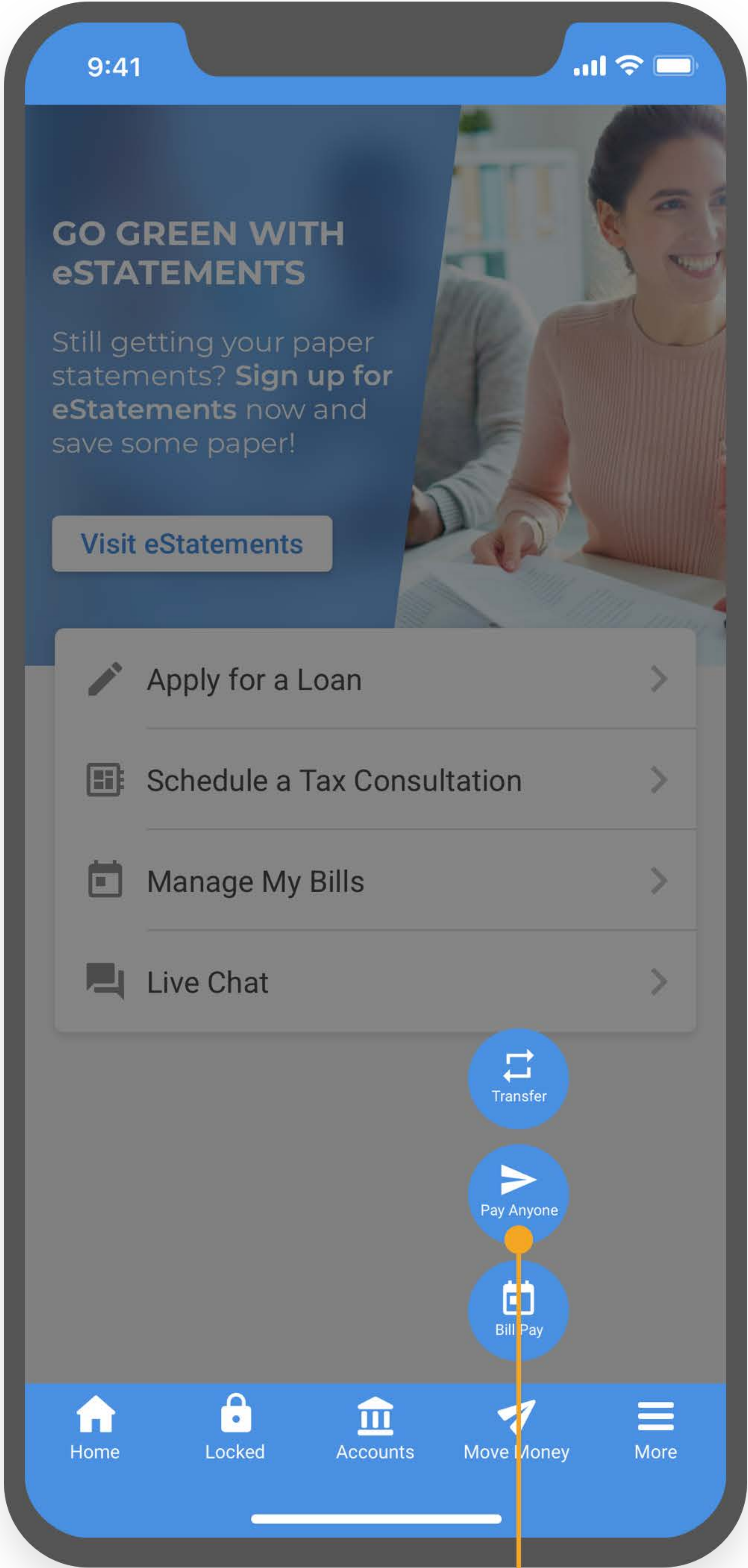


Alternatively, this modal will show if downloading the app is not required. 'Maybe Later' will continue to the current mobile version.

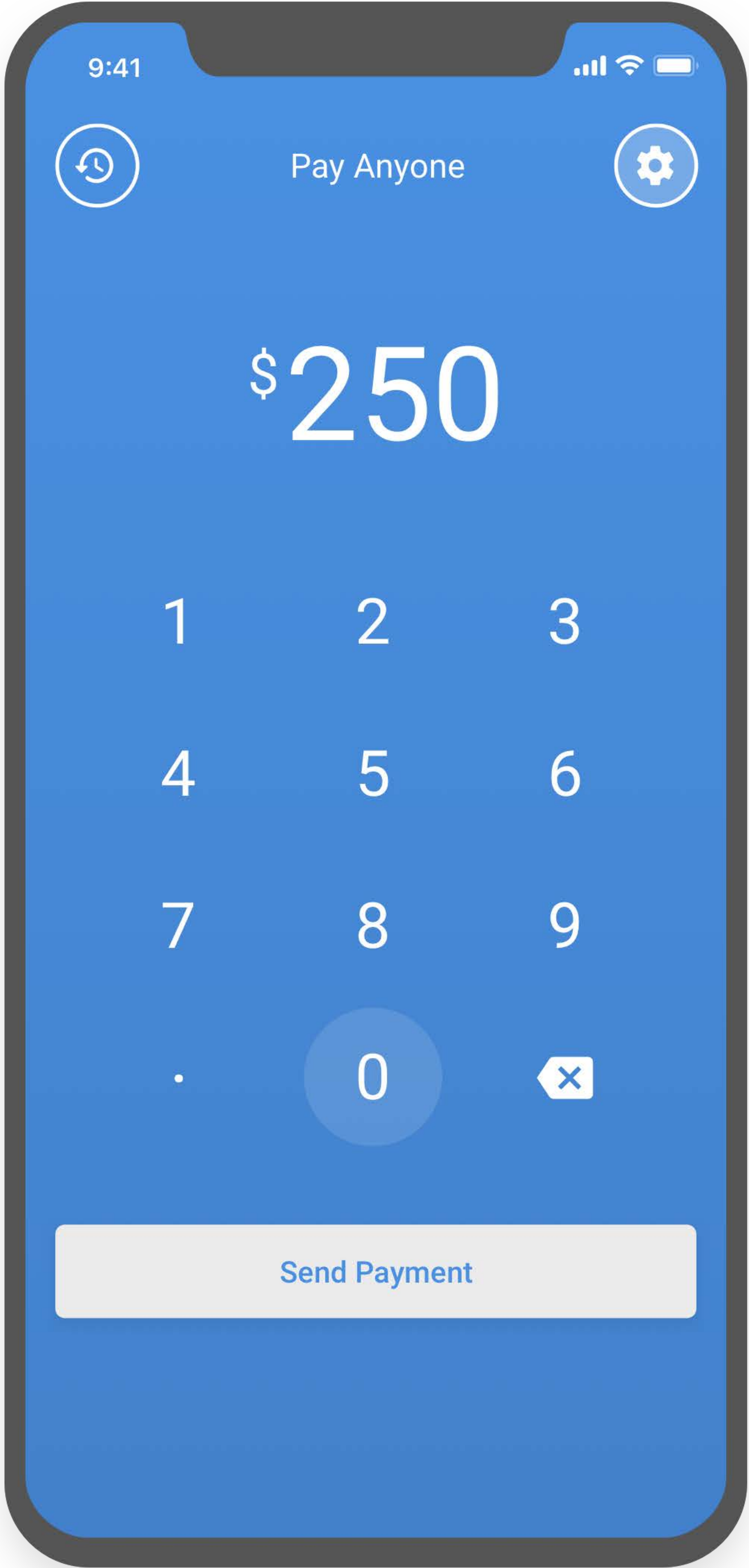


# App Linking (Cont.)

Once downloaded, if the member jumps to Pay Anyone from the main app without authenticating, they will land on the micro app's login screen. If they have signed in to the main app before jumping, they will skip this step and go right to the New Payment screen.



If Unauthenticated



If Authenticated



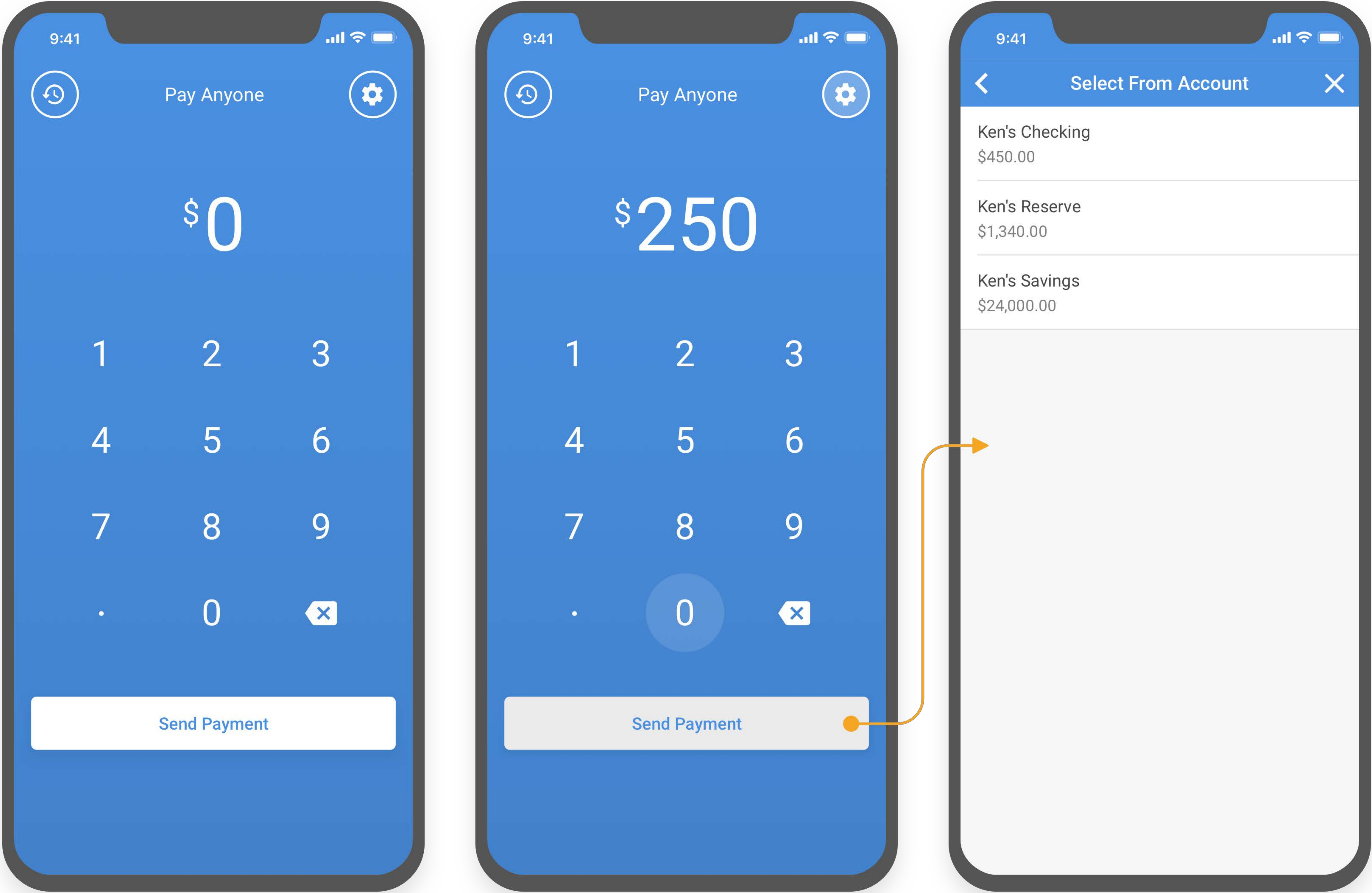
# Sending a Payment



# New Payment

To start a new payment, simply type the amount of money you'd like to send with the number pad and tap "Send Payment."

Next, select the account you'd like the funds for this payment to be drawn from.

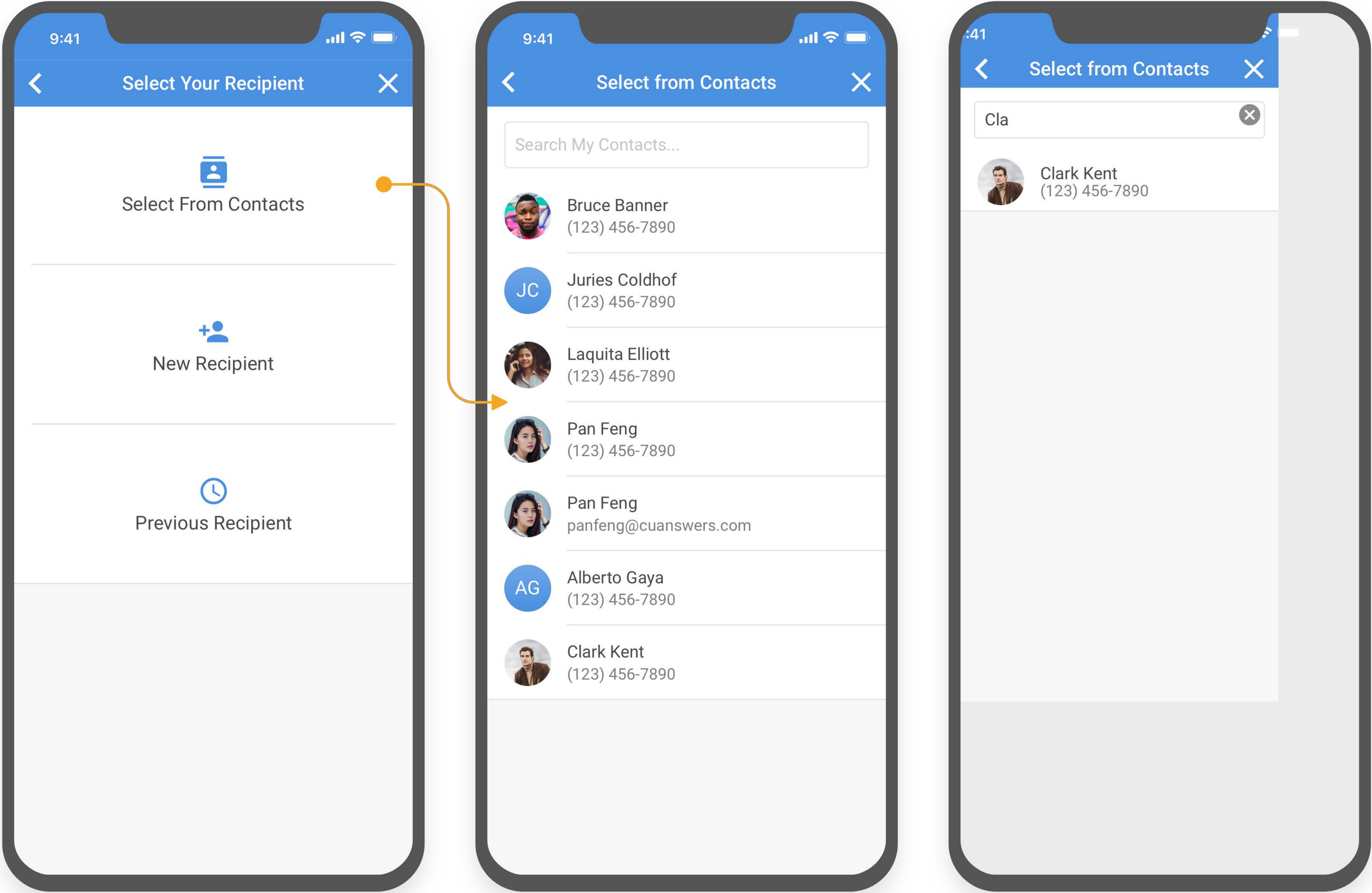




## Recipient — Contacts

Next is the recipient of the payment. There are three options for this: selecting from contacts, entering a new phone number or email of a new recipient, or selecting a recipient from your recent send history.

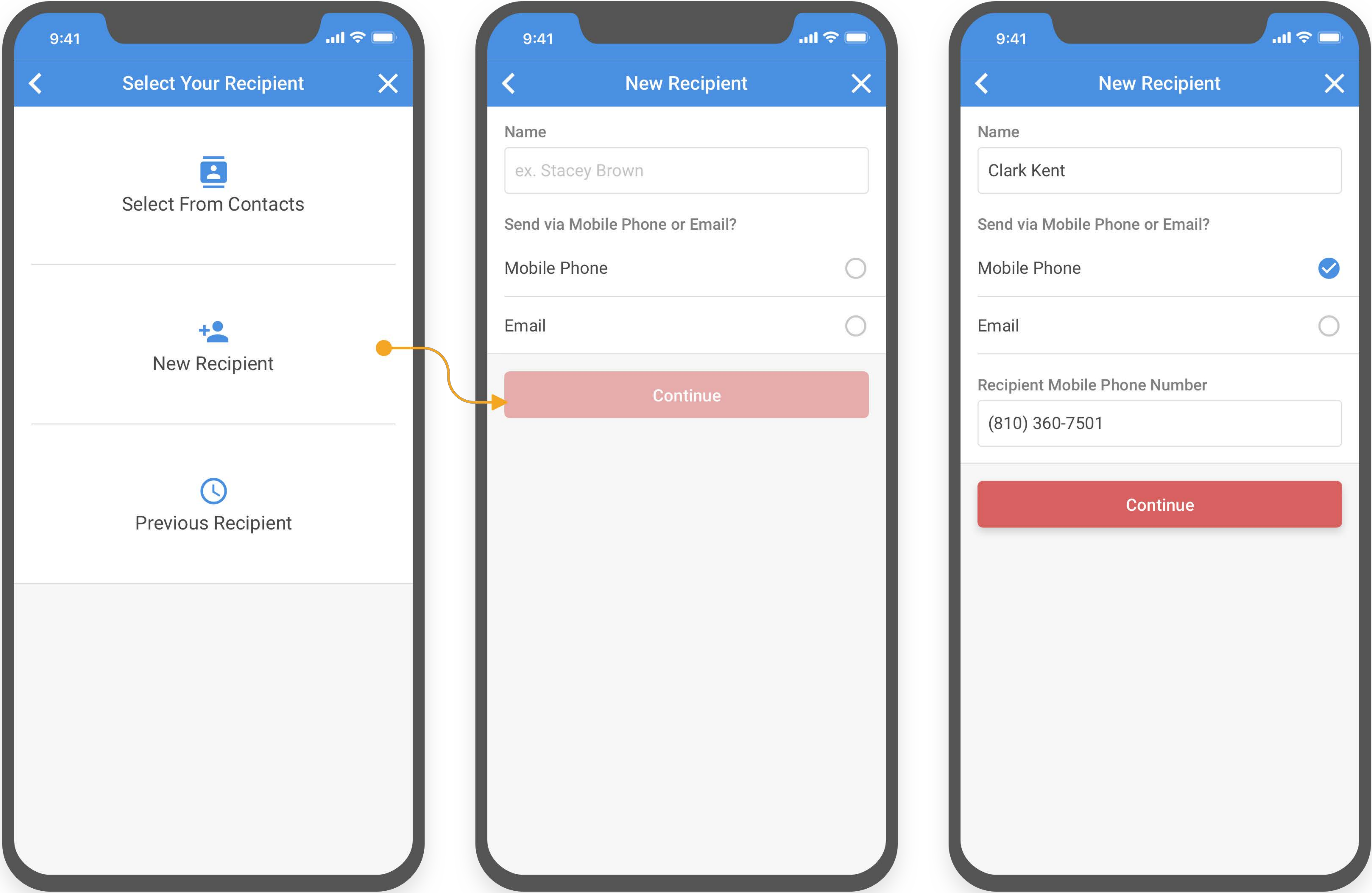
To select from contacts, the member will need to grant access to their devices contact list. Once they do this, they can select a recipient's phone or email address to use.





# Recipient — New

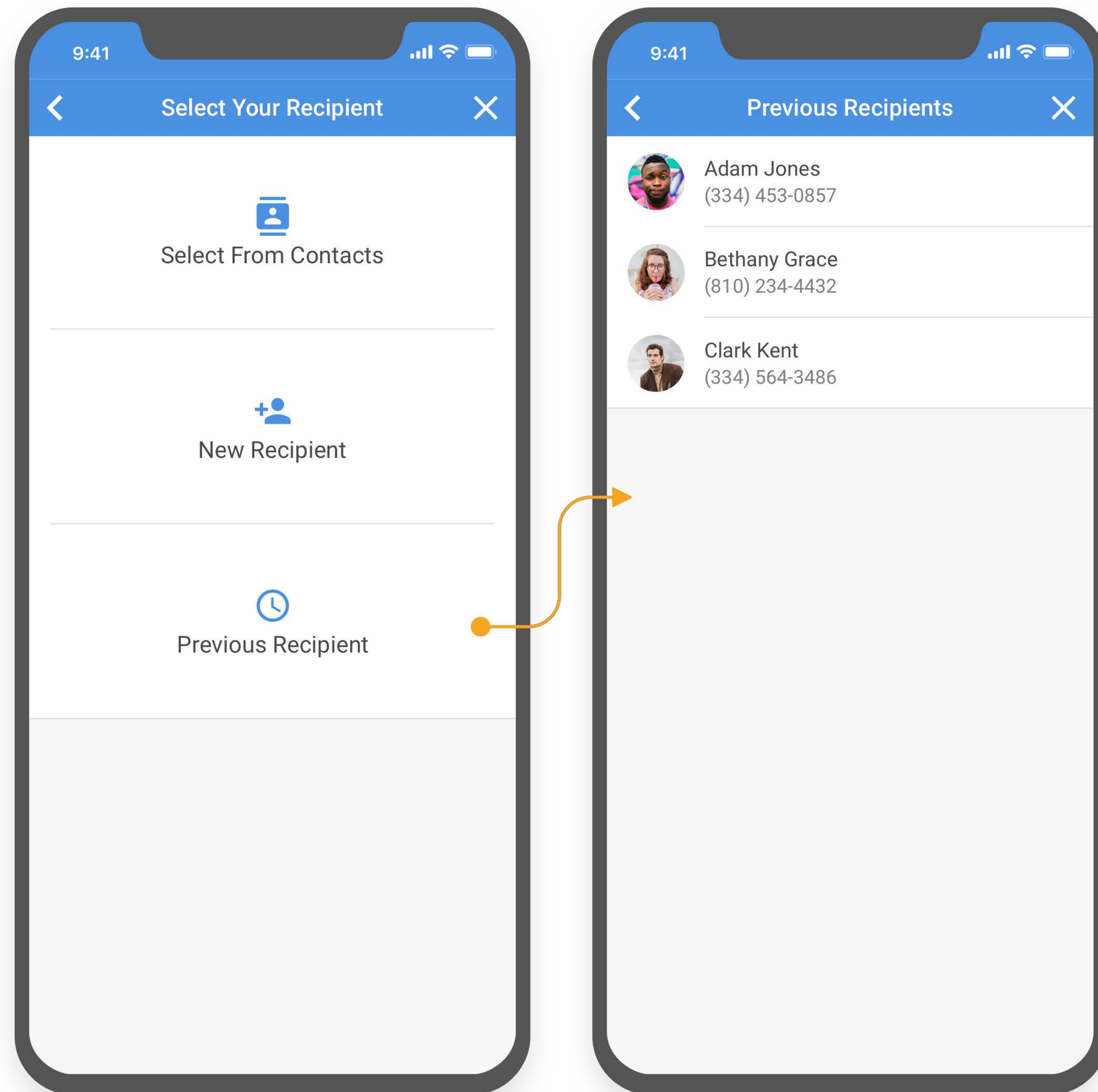
To send to a new recipient, the member will need to manually enter a name and either a mobile phone number or an email address.





## Recipient — Previous

If the member has sent payments recently, they can choose to select a previous recipient for convenience. This option will only show up if there is a previous recipient in the member's saved payment history.





# Add Security Question

As an additional security measure, each payment must be set with it's own security question and answer. The recipient of the payment must answer this question correctly to claim the funds.

9:41

Create Security

Your recipient will need to correctly answer this question to recieve these funds.

Security Question

[Random Question](#)

ex. What's my dog's name?

Answer

ex. Buster

Continue

9:41

Create Security

Your recipient will need to correctly answer this question to recieve these funds.

Security Question

[Random Question](#)

What is Superman's weakness?

Answer

Kryptonite

Continue



## Review & Send


Once the payment has been completely configured, an optional memo for the sender can be added on the Review screen.

If the payment is successfully sent, a receipt page is shown with options to go to the payment history, or notify the recipient via phone or email of the payment.

9:41

Review

\$250



to Clark Kent  
(810) 123-4567

From

Ken's Checking

Security Question

What are the...number?

Answer

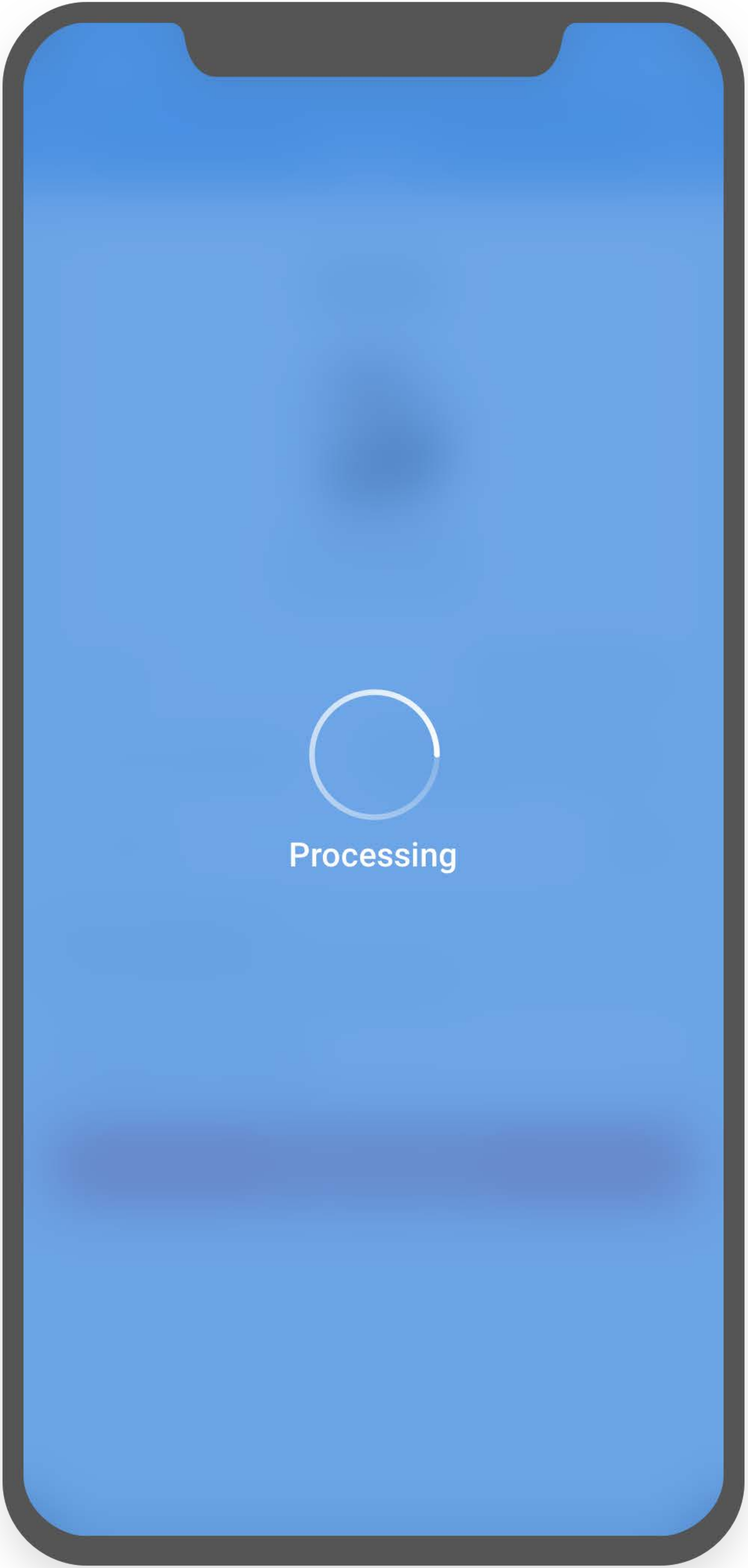
1234

Memo (Optional)

Your recipient will not see this memo.

Superman Photos

Confirm & Send




9:41

Complete

Done

\$250



to Clark Kent  
(334) 453-0857

Send Date

11/12/18

From

Ken's Checking

Memo

Superman Photos

Confirmation No.

17971351

Go To Payment History

Notify Recipient

Once you exit this screen, the above option to send a text or email reminder to your recipient containing your Security Answer will not be available.



# Send a Reminder


If the member wants to send the payment reminder, a new text message or email address will be opened outside of the app. A pre-written message will be injected containing the payment amount and answer to the security question.

*Note: For security purposes, this is the last time the sender and recipient will be able to see the security question and answer. If the sender exits the payment receipt without sending a reminder, they will not be able to view or change this security measure.*

9:41

CompleteDone

\$250



to Clark Kent  
(810) 123-4567

Send Date11/12/18

FromKen's Checking

MemoSuperman Photos

Confirmation No.17971351

Go To Payment History

Notify Recipient

Once you exit this screen, the above option to send a text or email reminder to your recipient containing your Security Answer will not be available.

9:41

New MessageCancel

To: Clark Kent

I sent you \$250! You should receive a text with instructions. The answer to the security question is: Kryptonite

If Phone Number

9:41

New MessageCancelSend

To: clarkkent@theplanet.com

Cc/Bcc:

Subject: Bruce Wayne Sent You Money!

I sent you \$250! You should receive a separate email with instructions. The answer to the security question is: Kryptonite

If Email Address

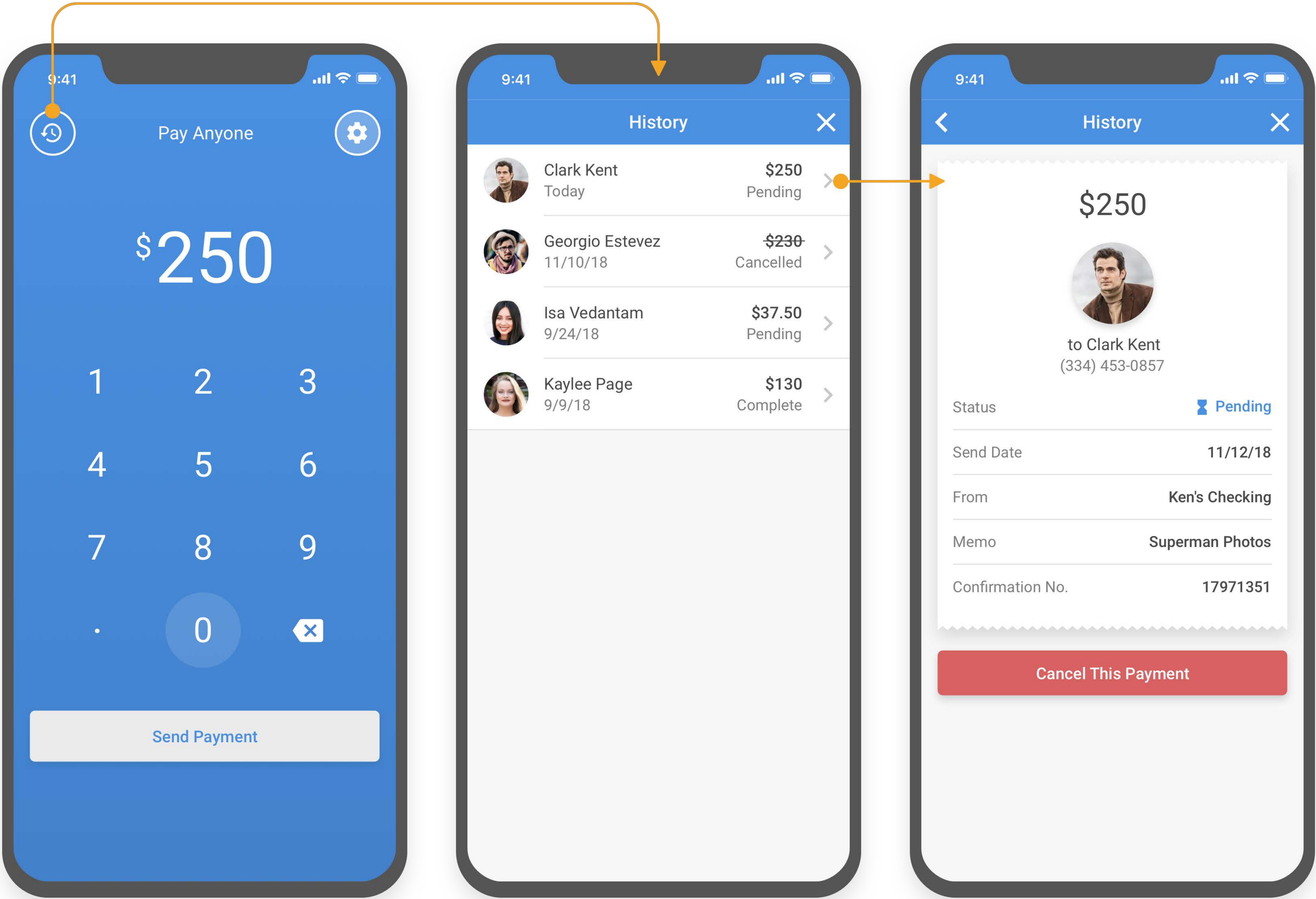


# History & Settings



# Payment History

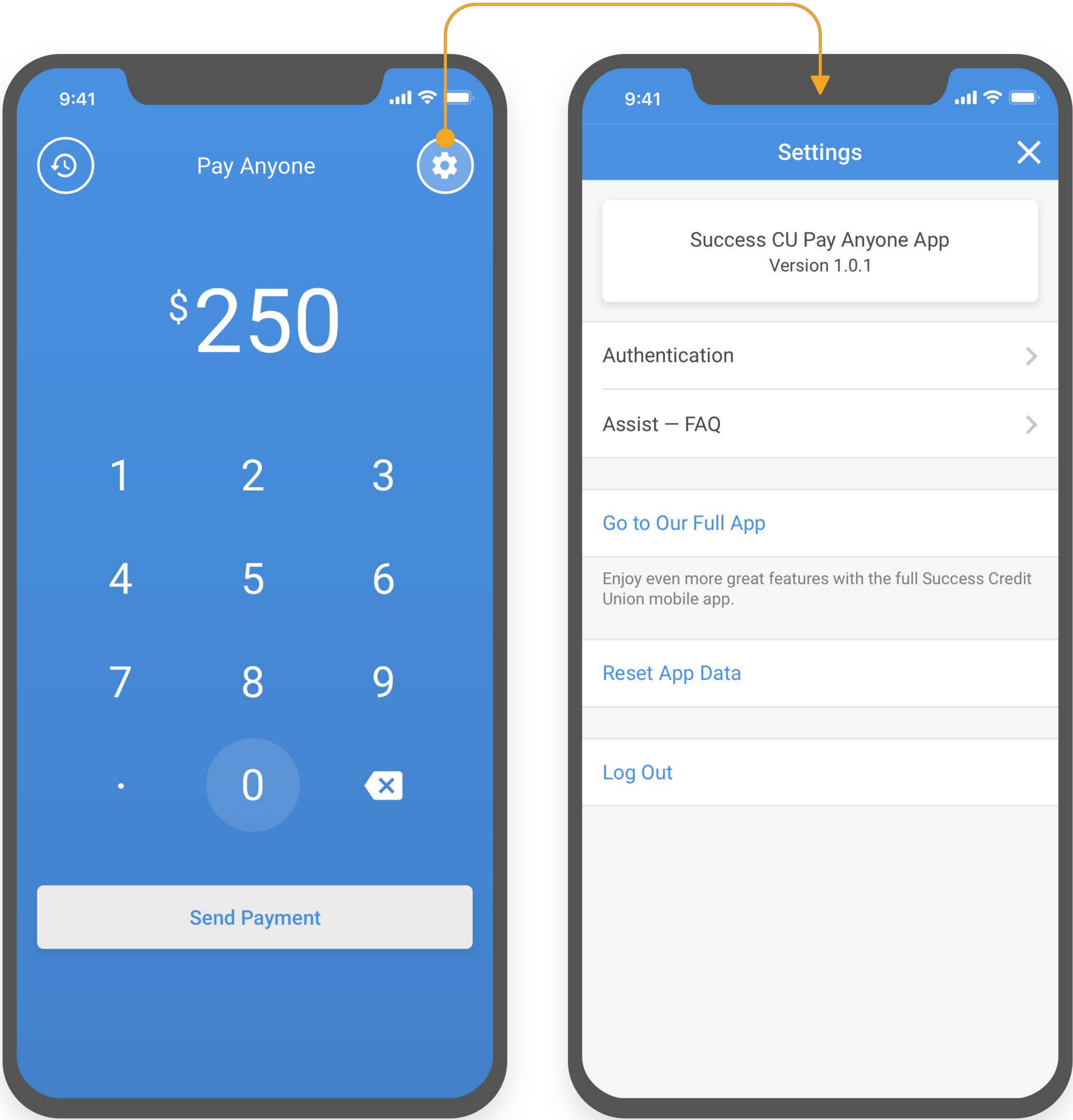
If the member has not already enrolled into the Pay Anyone service in their desktop banking or mobile app, they will be required to do so before using this micro-app.





# Settings

If the member has not already enrolled into the Pay Anyone service in their desktop banking or mobile app, they will be required to do so before using this micro-app.





# Setting Up Your Micro App



# Setup Requirements

## 1) Product Name

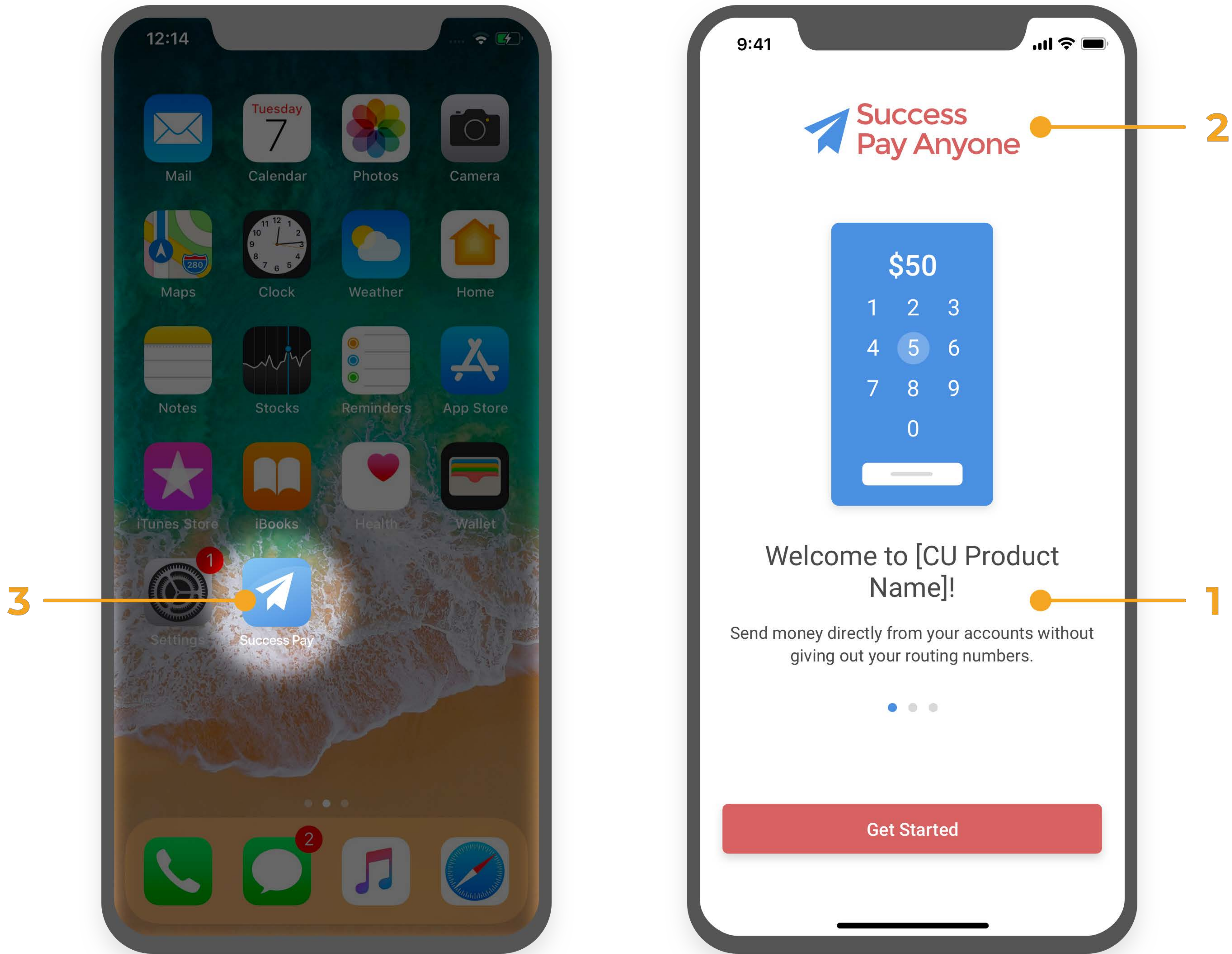
You'll be required to give your Pay Anyone Micro App a product name custom to your Credit Union. This will ensure it is properly launched in app stores, as well as help your members distinguish it from your main app.

## 2) CU or Product Logo

This logo will be used as your app's intro and splash graphic (when launched by users). This can be your CU's logo or a custom logo to accompany the product title

## 3) App Icon

Similar to a new product logo, we recommend a custom app icon to help distinguish this app to your members.





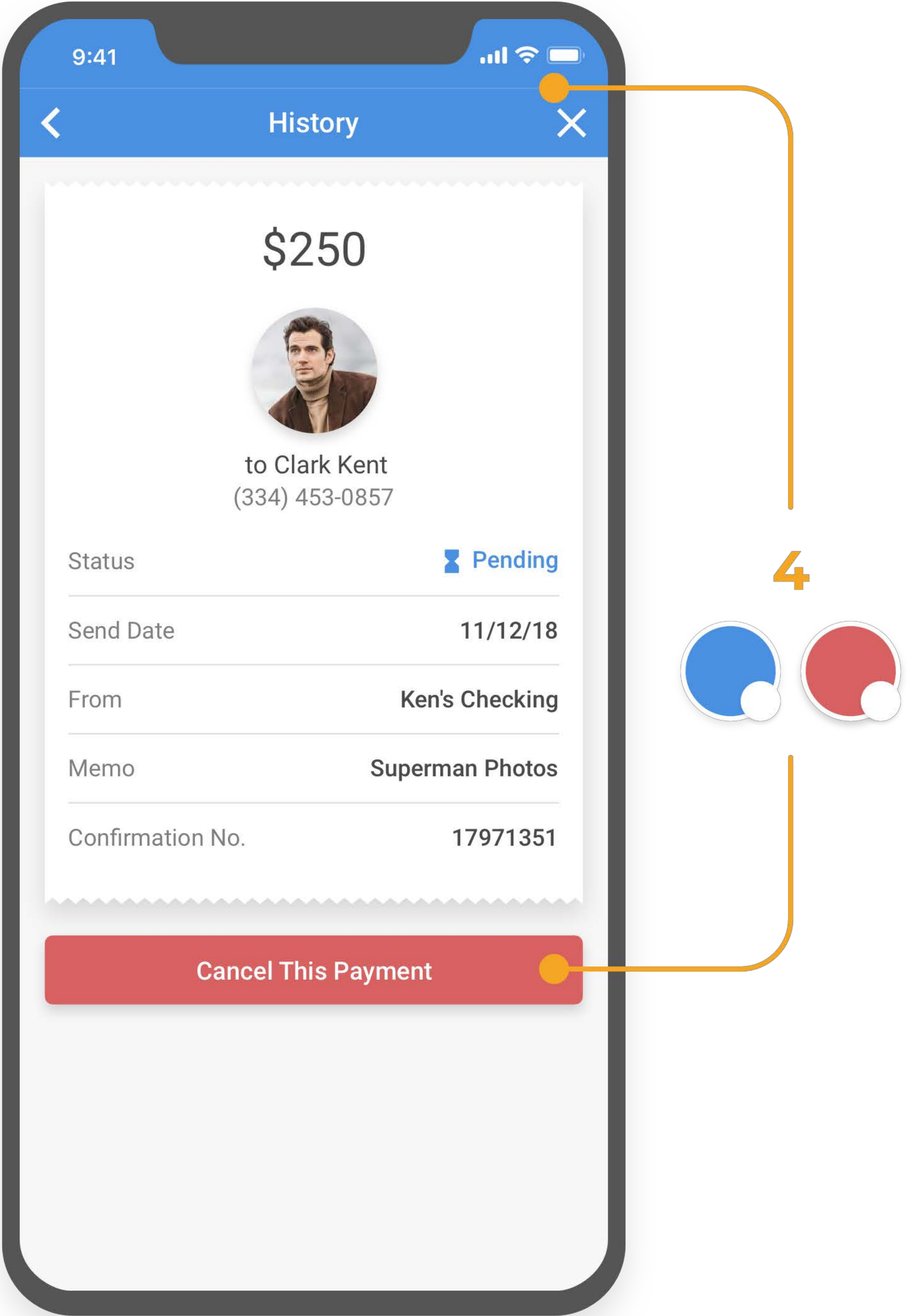
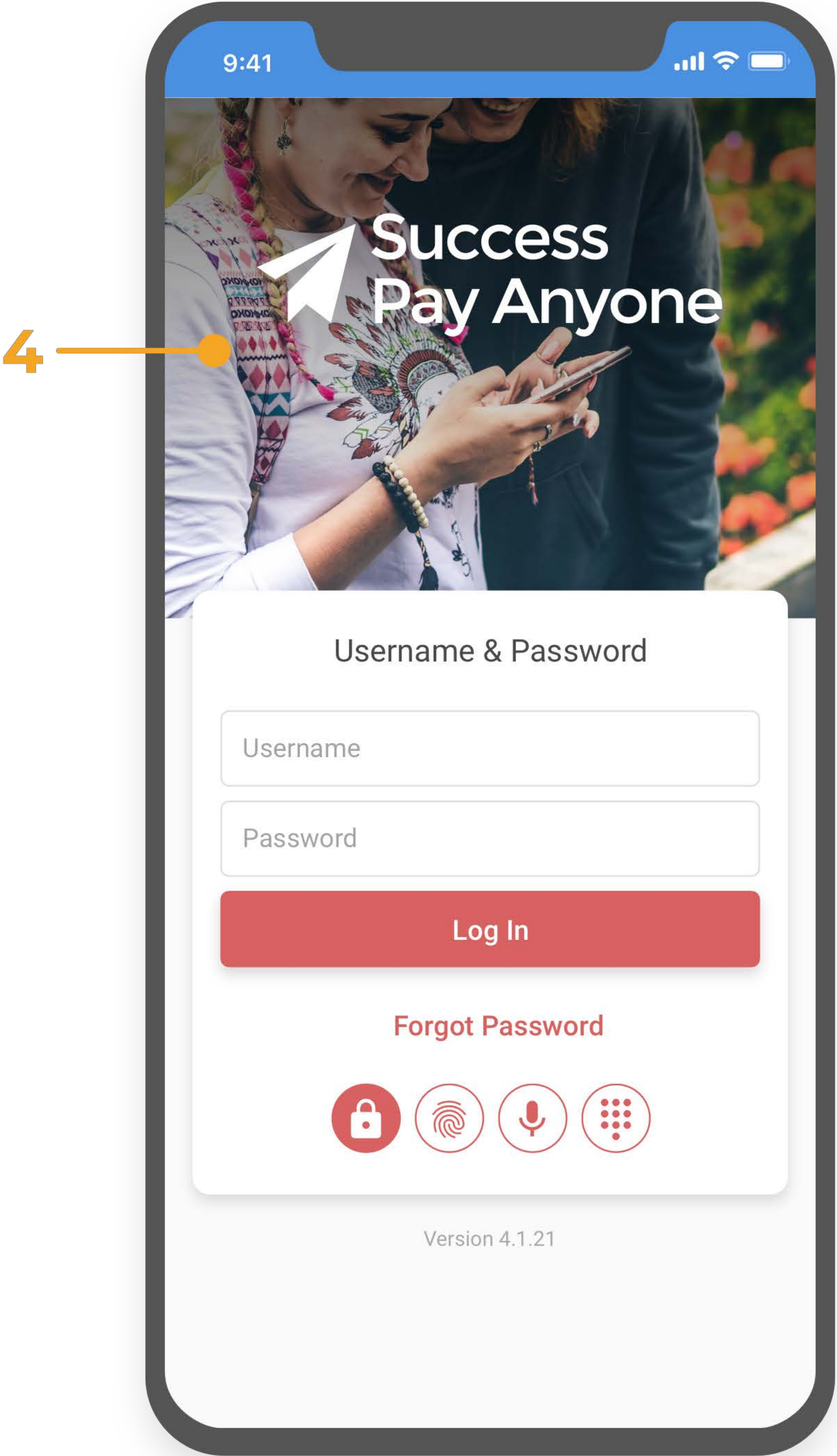
# Setup Requirements (Cont.)

## 4) Featured Login Graphic

The login screen includes a customizable graphic that will scale to all devices (similar to graphic ads in Mobile 4.0). To learn about creating these graphics, check out our **Advertising for 4.0** guide.

## 5) Color Scheme

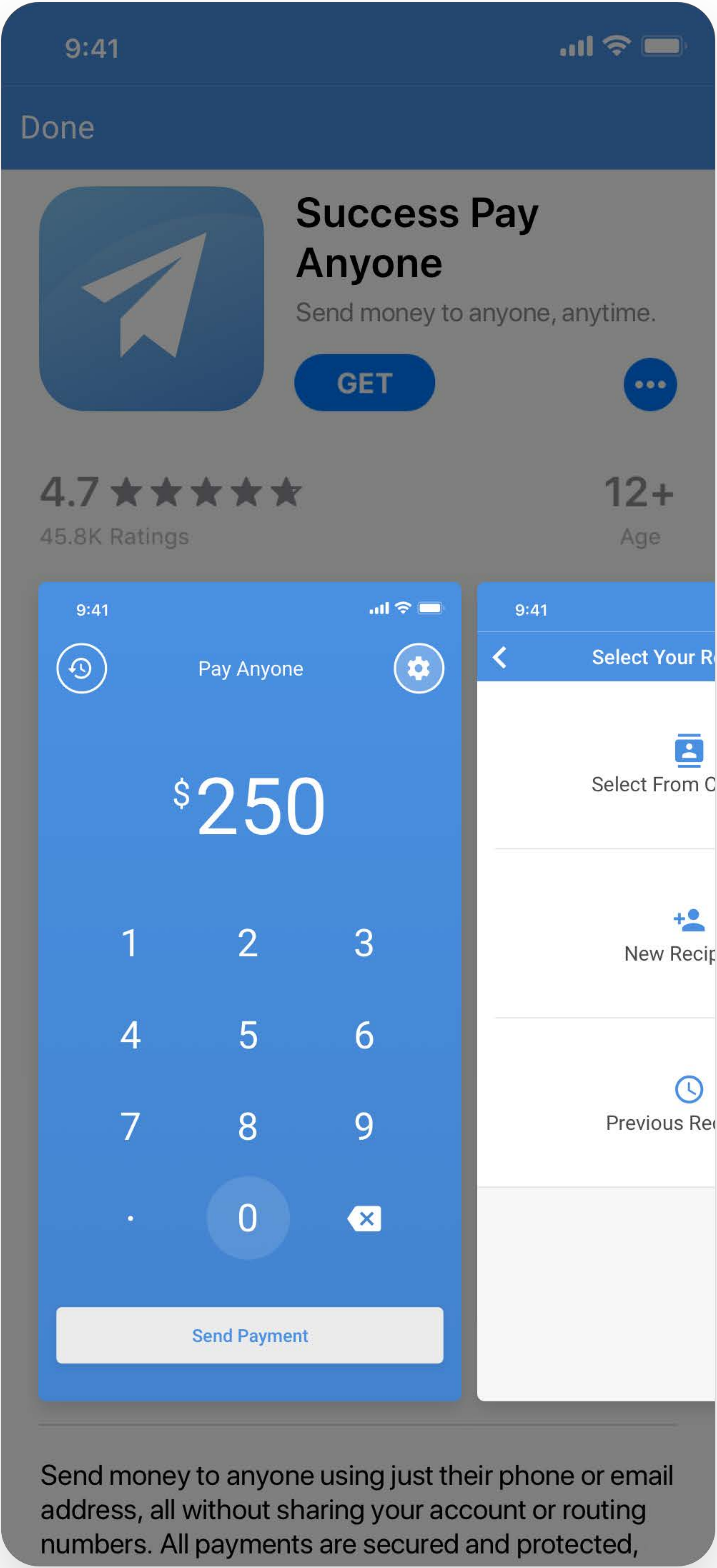
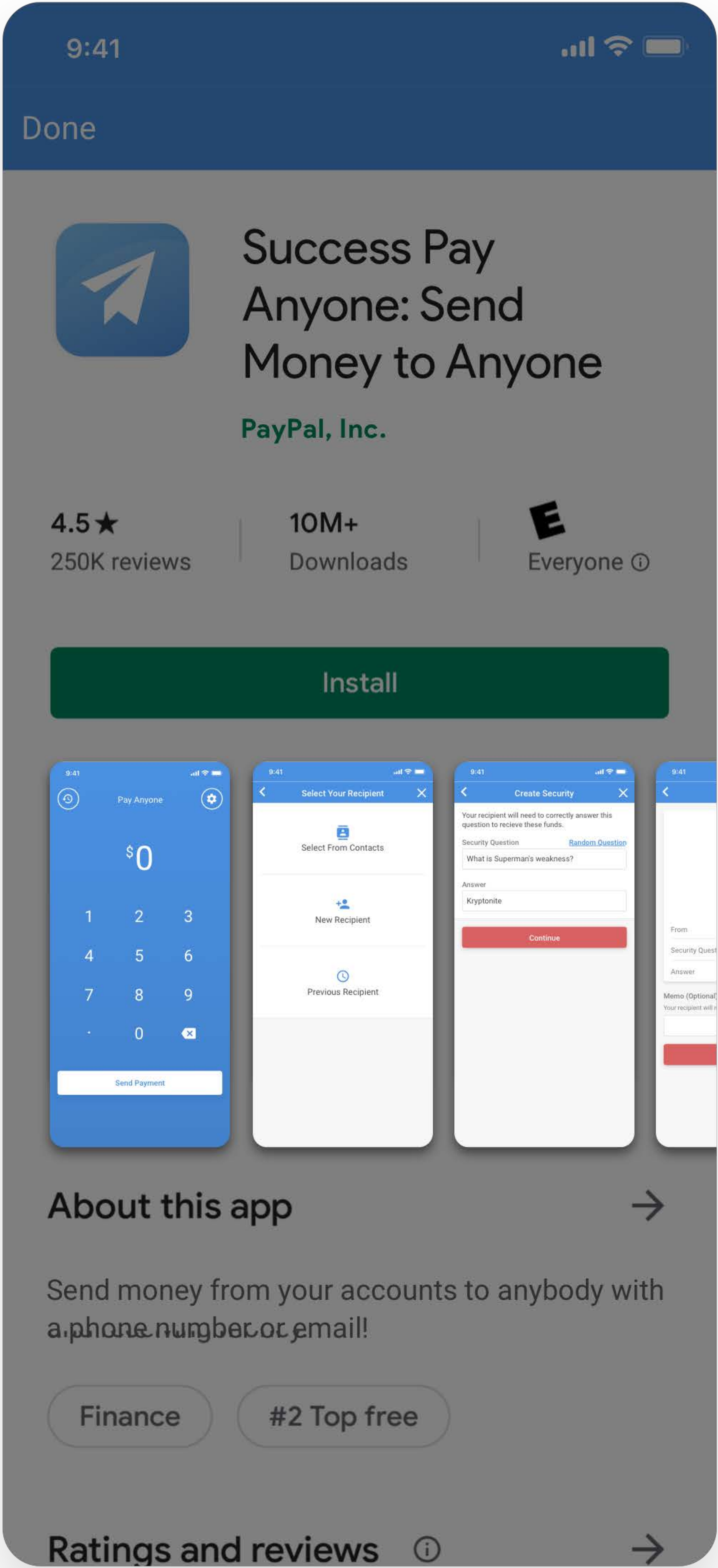
You'll need to pick 4 colors to customize the app's appearance and match your logo.





# App Store Images

When members look for your app in their device’s store, these images are a preview of your app’s look and feel before they download it. With your deployment fee, you will receive the minimum required, unstylized screenshots for the Apple App Store and Google Play Store.





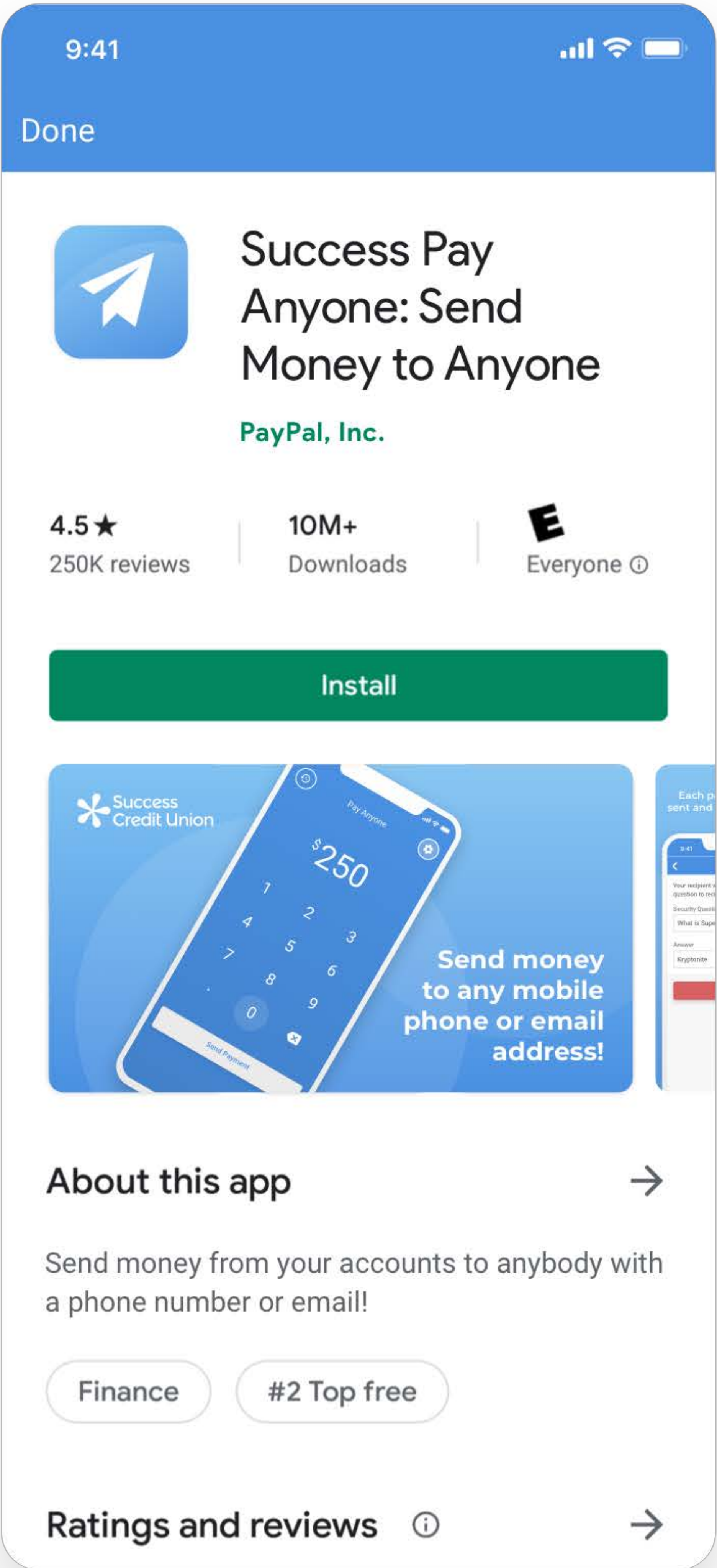
# Premium App Images

For an additional fee, the Mobile Technologies Group will generate and upload custom, branded images for your store pages. This comprises about 30 custom images (satisfying the different device and store requirements) and will include your logo, key feature callouts, and custom backgrounds/colors to help distinguish your app and enhance it’s store presence.

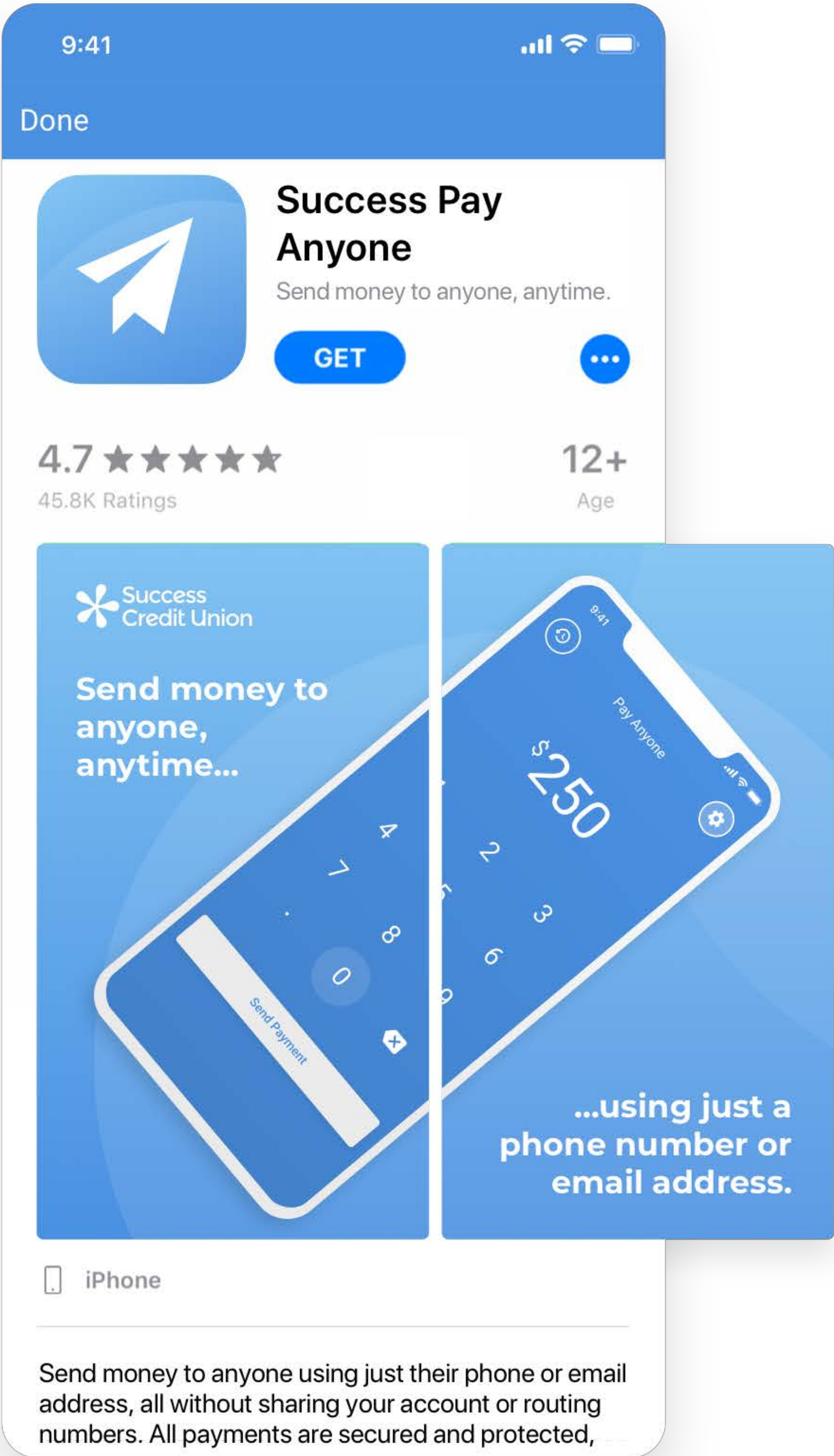
\$299

Added Fee for Custom App Images

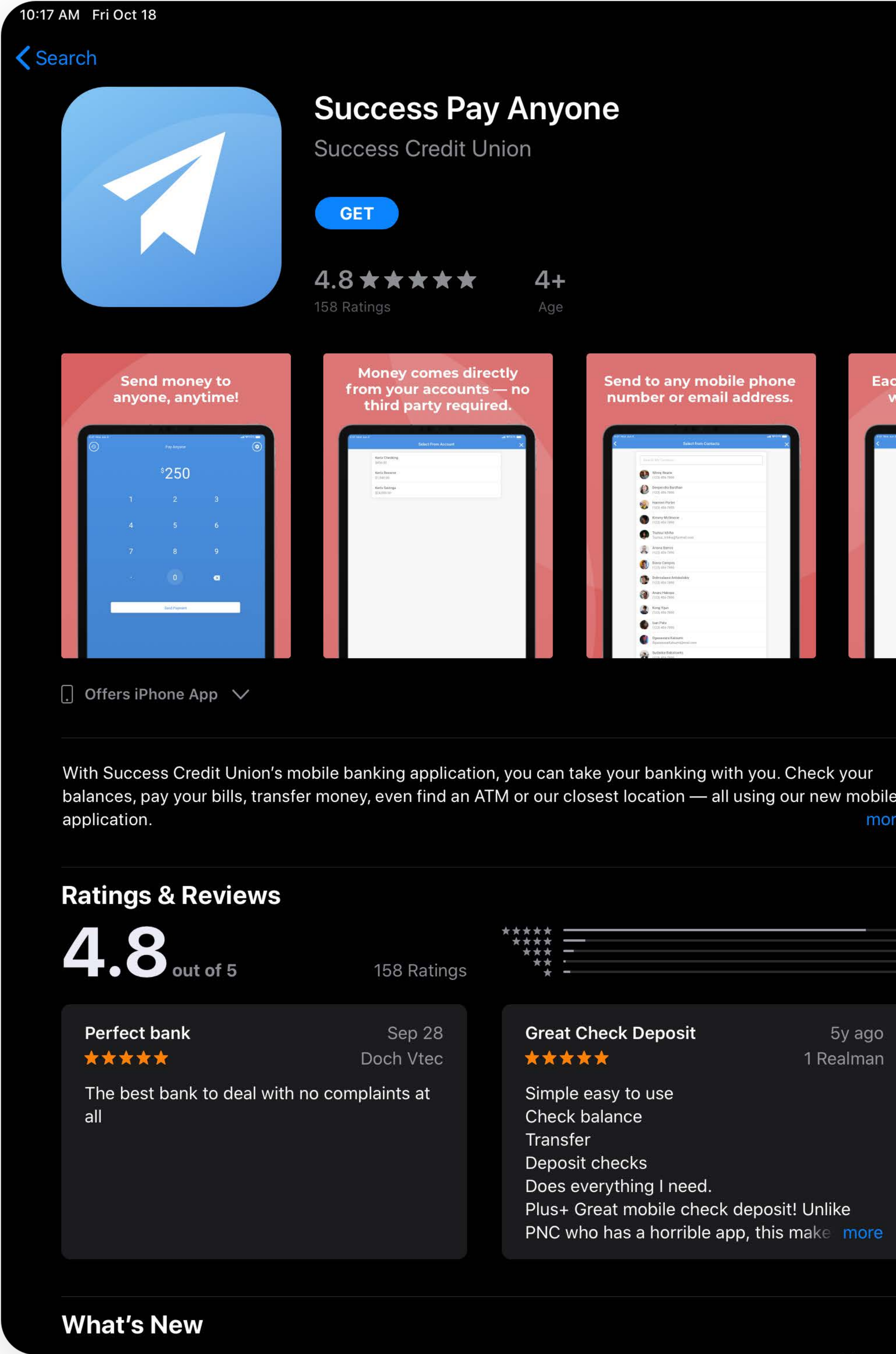
Google Play Store  
5-6 Images



App Store (iPhone X & iPhone 8)  
10-12 Images



App Store (iPad & iPad Pro)  
10-12 Images





# FAQ



# Pay Anyone 1.0 Frequently Asked Questions

## ***How does my credit union get started with launching our own Pay Anyone 1.0 Micro App?***

First, you will place your order from the IRSC online store. Once your order has been received, we will be in touch with your credit union to work through the product and branding requirements.

## ***What if my credit union is not a Payveris client?***

If your credit union is currently not a Payveris client, you do have the option to establish your relationship with Payveris for P2P (person-2-person) payments only. This can be initiated with our Settlement EFT team via the CU\*Answers store URL below.

## ***Will my app be called Pay Anyone?***

No, Apple & Google requires that your app be unique. This gives your credit union an opportunity to personalize, brand and market your mobile app. An example of personalizing your micro apps product name would be “Success Easy Pay”. Keep in mind that your flagship app will help promote and point to this app.

## ***I am currently a Payveris client using P2P, are there any additional fees or costs associated with Payveris to use the app?***

There are no further costs associated with Payveris to utilize the Pay Anyone 1.0 Micro App.

## ***Once I place an order, when will my credit union start staff testing?***

Once your credit union places an order for the Pay Anyone 1.0, you will be assigned a staff testing date on a first come, first serve basis. Once you have staff tested, you can then choose your own release date.

## ***Can I choose when I go live with the Pay Anyone 1.0 Micro App?***

Yes, once you place your order for the update you will be assigned a staff testing date. Once the credit union has staff tested all features and comfortable with the update, we will begin the process of submitting to Apple for approval. Once approved by Apple, we can release the update on Apple & Android. You will be notified of any rejections from Apple.

## ***Will MACO work with the Pay Anyone 1.0 Micro App?***

Yes, MACO will work with the Pay Anyone 1.0 Micro App. Any member that enrolls for MACO from the Pay Anyone 1.0 Micro App will be counted as another active user for the credit union. As an example, if a member is enrolled for MACO from your main flagship mobile app, as well as the Pay Anyone 1.0 Micro Mobile App this would be counted as 2 active users.



## Notes

[illegible]

## Ready to Sign Up or Upgrade?

Contact Kristian Daniel to set up a demo for your CU and upgrade your members' app experience!



Kristian Daniel  
kristian.daniel@cuanswers.com

