

CU*Answers Video Customization Pricing

A 15% discount will be applied to orders of five or more videos.

Customization of Existing Videos

Need your credit union branding, logo, or software customized on one of our existing videos? If so, we can help! As part of this service, we'll customized one of our existing videos for you. Videos that you can have customized as part of this service are listed below and include all member-facing videos that are part of our It's Me 247 Video Series, as well as the board member-facing videos that are part of our Analytics Booth for Board Members Video Series. Please note that pricing is based on the length of the video, so videos listed below are in order by length.

Service Descriptions

Basic Customization – Single Video	Basic Customization – Additional Video	Basic Update – Single Video	Basic Update – Additional Video	Deluxe Customization - Single Video	Deluxe Customization – Additional Video	Deluxe Customization with Revised Original – Single Video	Deluxe Customization with Revised Original – Additional Video	Deluxe Update – All Videos
<i>First video</i>	<i>Each subsequent video within same order</i>	<i>First video</i>	<i>Each subsequent video within same order</i>	<i>First video</i>	<i>Each subsequent video within same order</i>	<i>First video</i>	<i>Each Subsequent video within same order</i>	<i>First and subsequent videos</i>
Would you like to add your credit union branding to one of our videos? Select this service and we'll make it happen! As part of this service, we will swap out your credit union logo and colors with our own at the beginning and end of the video.	This is the same service as the Basic Customization service for a single video, we just give you a pricing break if you order more than one video.	Did you have one of our videos customized with the Basic Customization service, and later notice that we updated our own version of the video to show the latest software updates? If so, we'll update your version of the video too! As part of this service, we'll take your customized video and change out the content for the updated content we have in our own version of the video.	This is the same service as the Basic Update service for a single video, we just give you a pricing break if you order more than one video.	Would you like us to recreate one of our existing videos using your credit union software, so that the video shows viewers exactly what they will see when they use your credit union software? If so, we're here to make that happen! As part of this service, we will create a whole new video based on one of our existing videos, using your credit union software. We'll also brand the video with your credit union logo/colors!	This is the same service as the Deluxe Customization service for a single video, we just give you a pricing break if you order more than one video.	This is the same service as the Deluxe Customization service, except we'd revise our existing video content to include additional content (i.e. more software features) at your request.	This is the same service as the Deluxe Customization with Revised Original service for a single video, we just give you a pricing break if you order more than one video.	Did you have one of our videos customized with the Deluxe Customization service, and later notice that we updated our own version of the video to show the latest software updates? If so, we'll update your version of the video too! As part of this service, we'll redo your video from scratch with the latest version of your own credit union software.

Pricing

Video Name	Video URL	Length	Basic Customization – Single Video	Basic Customization – Additional Video	Basic Update – Single Video	Basic Update – Additional Video	Deluxe Customization - Single Video	Deluxe Customization – Additional Video	Deluxe Customization with Revised Original – Single Video	Deluxe Customization with Revised Original – Additional Video	Deluxe Update – All Videos
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Introducing It's Me 247 Bill Pay by iPay	https://ondemand.cuanswers.com/ipay-promo/	0:46	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Analytics Booth at a Glance	https://ondemand.cuanswers.com/analytics-booth-at-a-glance/	0:47	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Downloading a Document from Your Virtual StrongBox	https://ondemand.cuanswers.com/accessing-a-document-in-your-virtual-strongbox/	0:50	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Viewing Payment History in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-payment-history/	0:52	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350

Video Name	Video URL	Length	Basic Customization – Single Video	Basic Customization – Additional Video	Basic Update – Single Video	Basic Update – Additional Video	Deluxe Customization – Single Video	Deluxe Customization – Additional Video	Deluxe Customization with Revised Original – Single Video	Deluxe Customization with Revised Original – Additional Video	Deluxe Update – All Videos
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Viewing Account Balances on Your Phone	https://ondemand.cuanswers.com/mobile-banking-account-balance/	0:55	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Uploading a Document to Virtual StrongBox	https://ondemand.cuanswers.com/upload-document-to-virtual-strongbox/	0:56	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Adding a Code Word to a Business Account	https://ondemand.cuanswers.com/bizlink-code-word/	0:56	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Turning Off Face Authentication in Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-face-authentication-unenroll/	0:59	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
CU*Answers Mobile App at a Glance	https://ondemand.cuanswers.com/cua-mobile-app/	0:59	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Accessing It's Me 247 Bill Pay by iPay	https://ondemand.cuanswers.com/ipay-access/	1:02	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Introducing BizLink 247 Business Banking	https://ondemand.cuanswers.com/its-my-biz-at-a-glance/	1:03	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Moving a Document in Your Virtual StrongBox	https://ondemand.cuanswers.com/organizing-your-virtual-strongbox/	1:03	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Text Banking Commands	https://ondemand.cuanswers.com/text-banking-commands/	1:04	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Placing a Check Stop Payment Using Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-stop-pay/	1:04	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Introducing BizLink 247 Business Banking	https://ondemand.cuanswers.com/business-banking-overview/	1:04	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Creating a Virtual StrongBox Account	https://ondemand.cuanswers.com/creating-a-virtual-strongbox-account/	1:05	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Editing Payments in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-editing-payments/	1:08	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Adding Overdraft Protection to a Business Account	https://ondemand.cuanswers.com/bizlink-overdraft/	1:08	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Bill Pay Overview for Clients (Payveris)	https://ondemand.cuanswers.com/its-me-247-bill-pay-overview-for-clients/	1:10	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Voting for Board Members or Completing a Survey in Online Banking	https://ondemand.cuanswers.com/its-me-247-voting-for-board-members-or-completing-a-survey/	1:10	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Deleting a Document in Your Virtual StrongBox	https://ondemand.cuanswers.com/deleting-a-document-in-your-virtual-strongbox/	1:11	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Turning Off PIN Authentication in Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-pin-authentication-unenroll/	1:12	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Cancelling a Payment in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-cancelling-payment/	1:12	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Confirming a Pending Payment in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-confirming-payment/	1:12	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Setting Up Account Nicknames	https://ondemand.cuanswers.com/its-me-247-setting-up-account-nicknames/	1:13	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Enrolling an Additional Number in Text Banking	https://ondemand.cuanswers.com/text-banking-enroll-additional-number/	1:19	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Voting for Board Members or Completing a Survey in Online Banking	https://ondemand.cuanswers.com/its-me-247-voting-for-board-members-or-completing-a-survey/	1:20	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Bill Pay Overview (Payveris)	https://ondemand.cuanswers.com/its-me-247-bill-pay-overview-for-members/	1:21	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350

Video Name	Video URL	Length	Basic Customization – Single Video	Basic Customization – Additional Video	Basic Update – Single Video	Basic Update – Additional Video	Deluxe Customization – Single Video	Deluxe Customization – Additional Video	Deluxe Customization with Revised Original – Single Video	Deluxe Customization with Revised Original – Additional Video	Deluxe Update – All Videos
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Viewing Account Logins Using Our Mobile Banking App	https://ondemand.cuanswers.com/mobile-app-login-history/	1:23	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Opening a Savings or Checking Account Using Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-open-share-account/	1:24	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Transferring Money Using Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-transfer-money/	1:24	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Deleting a Payee in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-deleting-payee/	1:27	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Buying More Space for Your Virtual StrongBox	https://ondemand.cuanswers.com/buying-more-space-for-your-virtual-strongbox/	1:28	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Deleting a Payee (Payveris)	https://ondemand.cuanswers.com/deleting-a-payee/	1:30	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Downloading Account Information for Your Business Account	https://ondemand.cuanswers.com/bizlink-download/	1:30	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Setting Up Account Nicknames	https://ondemand.cuanswers.com/its-me-247-setting-up-account-nicknames/	1:32	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Using Face Authentication to Log in to Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-face-authentication-log-in/	1:32	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
https://ondemand.cuanswers.com/enrolling-in-estatemnts/	https://ondemand.cuanswers.com/enrolling-in-estatemnts/	1:33	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Enrolling in Bill Pay (Payveris)	https://ondemand.cuanswers.com/its-me-247-bill-pay-how-to-enroll/	1:33	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Cancelling a Person-to-Person Payment	https://ondemand.cuanswers.com/cancelling-a-person-to-person-payment/	1:34	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Activating PIN Authentication for Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-pin-authentication-enroll/	1:36	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Enrolling in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-enroll/	1:48	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Subscribing to eAlerts	https://ondemand.cuanswers.com/subscribing-to-enotices-and-ealerts/	1:52	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Online Banking at a Glance	https://ondemand.cuanswers.com/online-banking-at-a-glance/	1:56	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Changing Your Personal Internet Branch Security Settings for Your Business Banking Account	https://ondemand.cuanswers.com/bizlink-pib/	1:57	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Virtual StrongBox Overview	https://ondemand.cuanswers.com/virtual-strongbox/	2:00	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Transferring Money	https://ondemand.cuanswers.com/transferring-money/	2:02	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Comparing Operational Trends Using Analytics Booth	https://ondemand.cuanswers.com/analytics-booth-comparing-trends/	2:04	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Creating a Folder in Your Virtual StrongBox	https://ondemand.cuanswers.com/creating-a-sub-folder-in-your-virtual-strongbox/	2:11	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Setting Up Autopay in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-autopay/	2:13	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Reviewing Loan Portfolio Growth Using the Analytics Booth Balance Data Option	https://ondemand.cuanswers.com/analytics-booth-balance-data/	2:14	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Making a Person-to-Person Payment	https://ondemand.cuanswers.com/making-a-person-to-person-payment/	2:17	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350

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Enrolling in Text Banking Using Our Mobile Banking App	https://ondemand.cuanswers.com/mobile-app-text-enrollment/	2:17	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Reviewing Loan Portfolio Growth Using the Analytics Booth Executive Summary Option	https://ondemand.cuanswers.com/analytics-booth-exec-summary/	2:18	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Resetting Your Analytics Booth Password	https://ondemand.cuanswers.com/resetting-your-analytics-booth-password/	2:23	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Online Banking Overview	https://ondemand.cuanswers.com/its-me-247-member-overview-of-online-banking/	2:25	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Signing Loan Documents Electronically	https://ondemand.cuanswers.com/mobile-banking-esign/	2:28	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Analytics Booth First-Time Login	https://ondemand.cuanswers.com/analytics-booth-first-time-login/	2:36	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Logging in to Online Banking for the First Time (No Username, No PIB)	https://ondemand.cuanswers.com/first-time-login-no-username-no-pib/	2:37	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Adding a Payee in It's Me 247 Bill Pay (iPay)	https://ondemand.cuanswers.com/ipay-adding-payee/	2:39	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
An Introduction to Analytics Booth Features	https://ondemand.cuanswers.com/analytics-booth-features/	2:46	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Transferring Money	https://ondemand.cuanswers.com/transferring-money/	2:48	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Gathering Your Account Information (Fiserv)	https://ondemand.cuanswers.com/gathering-your-account-information-in-online-bill-pay/	2:49	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Sharing Documents in Your Virtual StrongBox	https://ondemand.cuanswers.com/sharing-documents-in-your-virtual-strongbox/	2:50	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Logging in to Online Banking for the First Time (No Username, Yes PIB Default)	https://ondemand.cuanswers.com/first-time-login-no-username-yes-pib-default-option-only/	2:52	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Activating Face Authentication for Mobile Banking	https://ondemand.cuanswers.com/mobile-banking-face-authentication-enroll/	2:53	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Analyzing Peer Group Data	https://ondemand.cuanswers.com/analyzing-peer-group-data/	2:59	\$150	\$50	\$100	\$50	\$700	\$350	\$900	\$550	\$350
Setting Up an eBill (Payveris)	https://ondemand.cuanswers.com/its-me-247-how-to-video-series-setting-up-an-ebill/	3:00	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Logging in to Online Banking for the First Time (Yes Username, No PIB)	https://ondemand.cuanswers.com/first-time-login-yes-username-no-pib/	3:02	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Sharing a Virtual StrongBox Folder for Download Purposes	https://ondemand.cuanswers.com/sharing-a-virtual-strongbox-folder-for-download-purposes/	3:05	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Adding a Payee (Payveris)	https://ondemand.cuanswers.com/its-me-247-bill-pay-add-payee/	3:09	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Sharing a Virtual StrongBox Folder for Upload Purposes	https://ondemand.cuanswers.com/sharing-a-virtual-strongbox-folder-for-upload-purposes/	3:10	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Accepting a Person-to-Person Payment	https://ondemand.cuanswers.com/accepting-a-person-to-person-payment/	3:12	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Logging in to Online Banking for the First Time (Yes Username, Yes PIB Default)	https://ondemand.cuanswers.com/first-time-login-yes-username-yes-pib-default-option-only/	3:19	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Reviewing Membership Growth Using Analytics Booth	https://ondemand.cuanswers.com/analytics-booth-membership-growth/	3:41	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650

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Helpful Features (Fiserv)	https://ondemand.cuanswers.com/fiserv-easypay-online-bill-pay-helpful-features/	3:41	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Configuring a Primary Peer Group	https://ondemand.cuanswers.com/primary-peer-group/	3:45	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Transferring Money (Fiserv)	https://ondemand.cuanswers.com/fiserv-easypay-online-bill-pay-transferring-money/	3:50	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Configuring a Secondary Peer Group	https://ondemand.cuanswers.com/secondary-peer-group/	3:56	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Using the Switch Memberships Feature	https://ondemand.cuanswers.com/using-the-switch-memberships-feature/	3:56	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Applying for a Loan Online	https://ondemand.cuanswers.com/mobile-banking-loan-app/	4:53	\$150	\$50	\$100	\$50	\$1,000	\$650	\$1,200	\$850	\$650
Depositing a Check Remotely	https://ondemand.cuanswers.com/depositing-a-check-remotely/	5:16	\$150	\$50	\$100	\$50	\$1,600	\$1,250	\$1,800	\$1,450	\$1,250
Mobile App Basics	https://ondemand.cuanswers.com/mobile-app-basics/	5:18	\$150	\$50	\$100	\$50	\$1,600	\$1,250	\$1,800	\$1,450	\$1,250
Getting Started (Fiserv)	https://ondemand.cuanswers.com/fiserv-easypay-online-bill-pay-getting-started/	5:52	\$150	\$50	\$100	\$50	\$1,600	\$1,250	\$1,800	\$1,450	\$1,250
Becoming a Member Online	https://ondemand.cuanswers.com/becoming-member-online/	9:14	\$150	\$50	\$100	\$50	\$1,600	\$1,250	\$1,800	\$1,450	\$1,250
Paying a Bill (Payveris)	https://ondemand.cuanswers.com/how-to-pay-a-bill/	9:32	\$150	\$50	\$100	\$50	\$1,600	\$1,250	\$1,800	\$1,450	\$1,250

Creation of New Videos

	Software Tutorial Creation – Single Video	Software Tutorial Creation – Additional Video	Software Tutorial Update – All Videos	Promotional Video Creation – All Videos
	<i>First video</i>	<i>Each subsequent video within same order</i>	<i>First and subsequent videos</i>	<i>First and subsequent videos</i>
	Would you like us to create a brand new video for you, one that we have haven't yet created for our clients? If so, we can do that! As part of this service, we'll create a new video for your members explaining an online/mobile banking feature of your request!	This is the same service as the Software Tutorial Creation for a single video, we just give you a pricing break if you order more than one video.	Did you have us create a new video tutorial for you and now the software shown in the video is outdated? If so, we can update your video! As part of this service, we'll redo your video from scratch with the latest version of your own credit union software.	Would you like us to create a brand new promotional or training video for your credit union staff, prospective employees, or members? If so, we can do that! As part of this service, we can create any type of video you're imagining – the sky is the limit! If you'd like an employee recruiting video, we can do that! If you'd like to promote a new software feature among members, we can help with that too! If you'd like us to create a training video for new staff, we can do that! You do the imagining, and we'll do the creating!
Short (1-2 min)	\$900	\$550	\$350	\$900
Medium (3-4 min)	\$1,200	\$850	\$650	\$1,200
Long (5+ min)	\$1,800	\$1,450	\$1250	\$1,800