

ENROLL
TODAY!

CU^{ANSWERS}marketing

2023

CU*ANSWERS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

CONTESTS

WHAT ARE CONTESTS?

CU*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely FREE!

WHAT IS INCLUDED?

The CU*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- Prize (purchased by CU*Answers)
- Mobile App banner
- Website banner (various sizes)
- 8.5 x 11 poster
- Statement insert
- Statement onsert
- Social Media Banners
- Contest Rules

2023 ANNUAL CONTEST CALENDAR

OPEN.CUANSWERS.COM/2023CONTEST

JAN

ENROLL IN
E-STATEMENTS
FOR A CHANCE TO WIN AN
OONI PIZZA OVEN!



WINNER DRAWN AROUND MARCH 5

FEB

MAR

APR

MAY

JUN

DEPOSIT A CHECK
WITH YOUR
MOBILE DEVICE
FOR A CHANCE TO WIN A
SAMSUNG 55" TV

FOR A CHANCE TO WIN A

SAMSUNG 55" TV



WINNER DRAWN AROUND JUNE 5

JUL

AUG

SEP

OCT

NOV

DEC

USE YOUR
DEBIT CARD
FOR A CHANCE TO WIN A
YETI COOLER & TWO
YETI RAMBLERS



WINNER DRAWN AROUND SEPTEMBER 5

SIGN UP FOR
BILL PAY
FOR A CHANCE TO WIN A
KITCHENAID
STAND MIXER

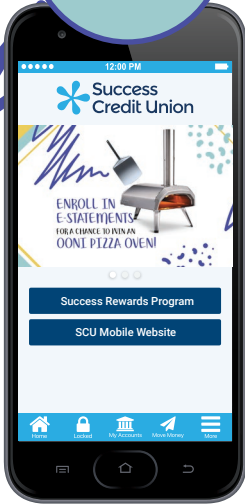


WINNER DRAWN AROUND DECEMBER 5

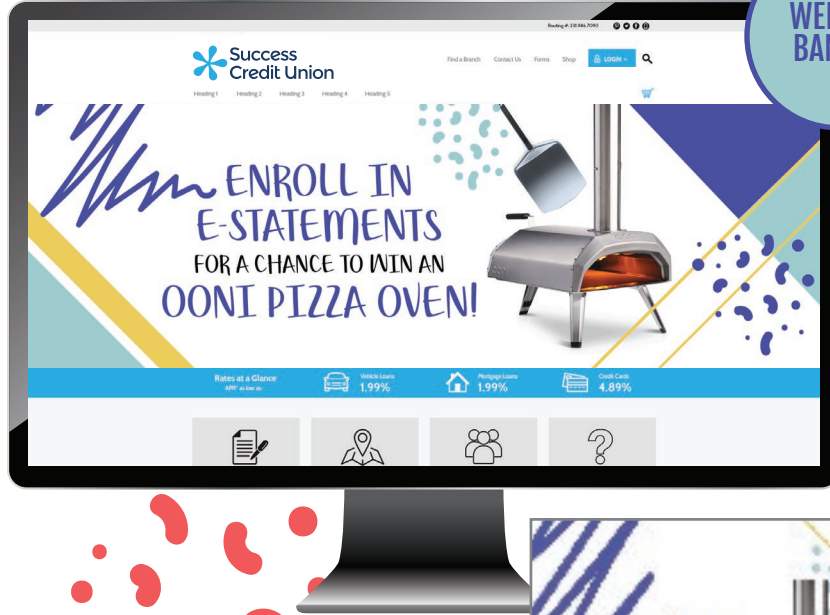
WHAT YOU GET EACH CONTEST

[OPEN.CUANSWERS.COM/2023CONTEST](https://open.cuanswers.com/2023contest)

MOBILE APP
BANNER



WEBSITE
BANNER



8.5 X 11
POSTER
AVAILABLE FOR
DOWNLOAD



SOCIAL
MEDIA
BANNER



STATEMENT
INSERT
AVAILABLE FOR
DOWNLOAD



ALL MATERIALS ARE AVAILABLE FOR DOWNLOAD AT [OPEN.CUANSWERS.COM/2023CONTEST](https://open.cuanswers.com/2023contest) 3



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TODAY!

QUESTIONS?

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