



CU*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

WHAT ARE CONTESTS?

CU*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely FREE!

WHAT IS INCLUDED?

The CU*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- **Prize** (purchased by CU*Answers)
- **Mobile App banner**
- **Website banner** (various sizes)
- **8.5 x 11 poster**
- **Statement insert**
- **Statement onsert**
- **Social Media Banners**
- **Contest Rules**

ENROLL TODAY

open.cuanswers.com/2024-cooperative-campaigns

2024 ANNUAL CONTEST CALENDAR

OPEN.CUANSWERS.COM/2024CONTEST

JAN	Q1		ESTATEMENT CONTEST CHANCE TO WIN APPLE AIRPODS MAX WINNER DRAWN AROUND MARCH 5
FEB			
MAR			
APR	Q2		DEBIT CARD CONTEST CHANCE TO WIN APPLE IPAD (10TH GEN) WINNER DRAWN AROUND SEPTEMBER 5
MAY			
JUN			
JUL	Q3		REMOTE DEPOSIT CAPTURE (RDC) CONTEST CHANCE TO WIN NINTENDO SWITCH (OLED MODEL) WINNER DRAWN AROUND JUNE 5
AUG			
SEP			
OCT	Q3		BILL PAY CONTEST CHANCE TO WIN SAMSUNG 55" TV WINNER DRAWN AROUND DECEMBER 5
NOV			
DEC			

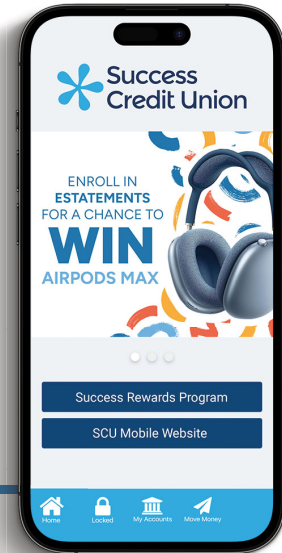
* Prizes subject to change

WHAT YOU GET EACH CONTEST

OPEN.CUANSWERS.COM/2024CONTEST



Web Banner



Mobile Banner

8.5 x 11 Poster



Statement Insert



Social Media Banner



ENROLL **TODAY!**

[OPEN.CUANSWERS.COM/2023CONTEST](https://open.cuanswers.com/2023contest)

FOR CONTEST ENTRY DETAILS AND MORE INFORMATION,
DOWNLOAD THE 2024 QUARTERLY CONTEST RULES

QUESTIONS?

marketing@cuanswers.com