



QUARTERLY NEWSLETTERS

FOR CREDIT UNIONS

Quickly and effectively reach your members with timely information in a quarterly newsletter!

**SIGN UP
TODAY!**

As low as \$750/year
[OPEN.CUANSWERS.COM/NEWSLETTERS](https://open.cuanswers.com/newsletters)



Keep your members in the loop through our newsletters with current events, services, and offerings!

About Quarterly Newsletters

Keeping members informed will always be a top priority for any business or organization. A newsletter is a great method of sharing this information and allowing your members another medium to learn more about your credit union's current events, loan specials, and new offerings.

Our newsletters are created with the intention of being a low-cost and low-maintenance service allowing you to reach your members quickly and effectively with timely information. Newsletters are designed, printed, and shipped quarterly to your member base. You also have the option to receive the digital file only for those who do not wish to have it printed.

The CU*Answers Marketing team will contact you via email to collect the information they need to put your newsletter together for each quarter.

Predesigned Newsletters

Predesigned newsletters are built for your credit union by plugging in the content you provide. A good starting point is a 100-word introduction or letter to members, but we also encourage you to share your credit union's current events, offerings, and services in your newsletter.

What's Included?

- One to two pages of content
- Three colors (brand colors)
- One font type
- All Images/art must be provided by the credit union (no access to CU*Answers image library)
 - Need art resized for your newsletter? Please contact marketing@cuanswers.com for a quote

All content is to be provided by the credit union at the time of submission via email.

Custom Newsletters

Custom Newsletters are built by working with the CU*Answers Marketing team directly. This option allows for the most flexibility in design and content creation - less plugging content in, more hands-on! If you have ideas that expand beyond our templates, this is the option for you.

What's Included?

- One to three pages of content
- Unlimited colors
- Up to 3 font types
- Access to CU*Answers image library*

*CU*Answers will provide a secure link allowing you to browse our library and hand-pick content

All written content to be provided by the credit union at the time of submission via email.



To sign up please visit:

OPEN.CUANSWERS.COM/NEWSLETTERS

Newsletter Pricing

Predesigned Template: \$750/year/year

The predesigned template allow for logo and color changes only. Additional design changes require the upgrade to a custom newsletter.

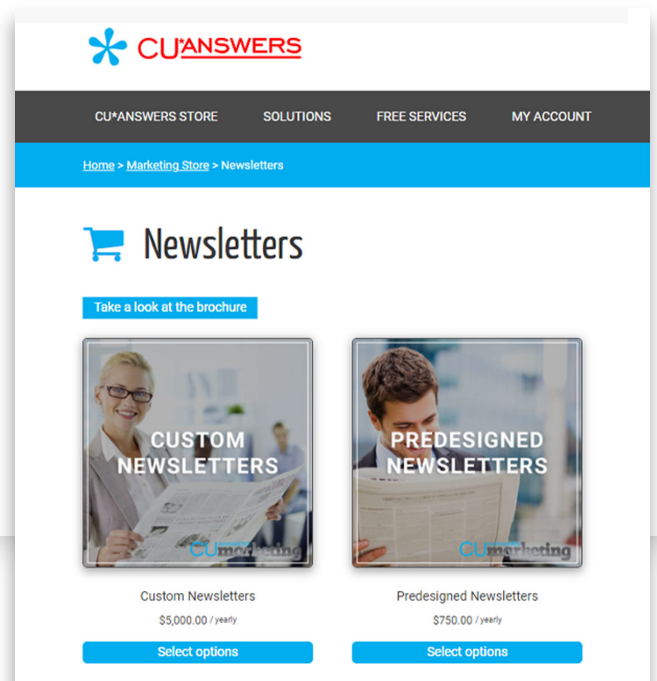
Custom Newsletter Design: \$5,000/year

\$2,000 design and setup (includes first quarter)

\$1,000 design and setup for additional quarters

A one year commitment (four quarterly mailings) is required for purchase of any CU*Answers' newsletter offerings.

Printing and shipping are additional costs. Costs will be calculated after determining quantity of newsletters required to be printed and shipped.



**CONTACT US TO
LEARN MORE**

Email: marketing@cuanswers.com
open.cuanswers.com/newsletters