

2025

# CU\*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM



## WHAT ARE CONTESTS?

CU\*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU\*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

**Enrollment for contests is completely FREE!**

## WHAT IS INCLUDED?

The CU\*Answers Marketing team has made contests easy for you to promote by providing you with free marketing material. All digital files are available online for download.

- **Prize** (purchased by CU\*Answers)
- **Mobile App banner**
- **Website banner** (various sizes)
- **8.5 x 11 poster**
- **Statement insert**
- **Statement onsert**
- **Social Media Banners**
- **Contest Rules**

# ENROLL TODAY

[OPEN.CUANSWERS.COM/2025-CONTESTS](https://open.cuanswers.com/2025-contests)

# 2024 ANNUAL CONTEST CALENDAR


OPEN.CUANSWERS.COM/2025-CONTESTS

**JAN**

**FEB**

**MAR**


**Q1**



**ESTATEMENT CONTEST**  
CHANCE TO WIN  
**APPLE WATCH**  
WINNER DRAWN AROUND MARCH 5

**APR**

**Q2**



**DEBIT CARD CONTEST**  
CHANCE TO WIN  
**SAMSUNG 65" TV**  
WINNER DRAWN AROUND JUNE 5

**MAY**

**JUN**

**JUL**

**AUG**

**Q3**



**REMOTE DEPOSIT CAPTURE (RDC) CONTEST**  
CHANCE TO WIN  
**APPLE IPAD AIR 11"**  
WINNER DRAWN AROUND SEPTEMBER 5

**SEP**

**Q3**



**BILL PAY CONTEST**  
CHANCE TO WIN  
**XBOX SERIES X**  
WINNER DRAWN AROUND DECEMBER 5

**OCT**

**NOV**

**DEC**

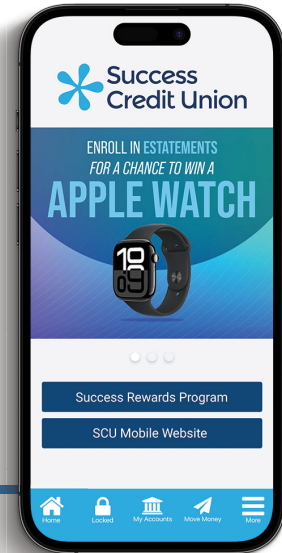
\* Prizes subject to change

# WHAT YOU GET EACH CONTEST

OPEN.CUANSWERS.COM/2025-CONTESTS



Web Banner



Mobile Banner

8.5 x 11 Poster



Statement Insert



Social Media Banner



ENROLL  
**TODAY!**

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FOR CONTEST ENTRY DETAILS AND MORE INFORMATION,  
DOWNLOAD THE 2025 QUARTERLY CONTEST RULES

**QUESTIONS?**

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