

Success Credit Union

1Click Campaign Performance



Campaign Dates	01/01/2026 - 01/31/2026				
Offer Type	Unsecured				
Offer Details					
	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
Loan Product	801	801	801		
Loan Term	18	18	18		
Offer List File Used	OC010126_1	OC010126_2	OC010126_3		
Offer Amount	\$3,000.00	\$2,000.00	\$1,000.00		
Int. Rate	9.990%	10.990%	11.990%		
Fee Amount	\$25.00	\$25.00	\$25.00		
# of Offers Sent	800	400	200	0	0
# Accepted	97	45	67	0	0
# Declined	38	22	19	0	0
% Accepted	12.1%	11.3%	33.5%	0.0%	0.0%
% Declined	4.8%	5.5%	9.5%	0.0%	0.0%
# of Expired Offers	665	333	114	0	0
Fee Income <i>(per tier)</i>	\$2,425.00	\$1,125.00	\$1,675.00	\$0.00	\$0.00
Estimated Interest Income \$ <i>(per tier)</i>	\$23,554.87	\$8,032.55	\$6,538.75	\$0.00	\$0.00

Total # of All Offers Sent	1400
Total # of Accepted Offers	209
Total # of Declined Offers	79
Total % of Accepted Offers	14.9%
Total % of Declined Offers	5.6%
Total # of Expired Offers	1112

Total Est. Interest Income	\$38,126.16
Total Fee Income	\$5,225.00
Total Estimated Income	\$43,351.16

